

# ACTIVITY REPORT

2014



**acción familiar**

*More than 35 years  
of service to families!*





Translated by Laura Pierce within the initiative PerMondo. Sponsored by Mondo Agit offering translations from Spanish into English.



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## Letter from the President

The year 2014 marks the beginning of significant changes in Acción Familiar to adapt its services to families' current needs and difficulties, in a society very different from the one that existed when the association was founded.

After a time of team reflection and analysis, we decided to update our activities for the sake of greater openness and closeness to the family.

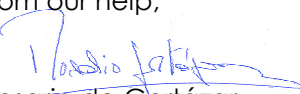
To increase efficiency, we have started networking with organizations that share our objectives, allowing us to grow as an association. Already we have two collaboration agreements signed and in effect, soon there will be four. We are revising our training programs, family orientation centers, volunteering services, research projects, and, as you will observe, the presentation of this Activity Report.

Our Internet presence has fostered a large increase in the number of visits to our website, revealing a growing demand for free psychological and legal support. In addition to in-person service, we are taking advantage of new technology by expanding our services through Skype, allowing us to work face-to-face with clients who are unable to come to our headquarters.

Acción Familiar stands firmly by the principles and values that comprise the foundation of its work. Likewise, its conviction of the need to support the family, an essential institution for personal, social, economic and cultural stability, is reaffirmed by the demonstration of the authentic support it provides during painful crises to the vast majority of Spanish citizens.

We hope that you will continue your indispensable collaboration in this necessary and vital work and we invite you to learn more about our activities on our website and to continue giving, above all, your suggestions and your contributions of volunteers and new partners.

Warmest thanks on behalf of the Acción Familiar team and the more than 6,400 families that have benefited from our help,

  
Rosario de Gortázar



*Who are we?*

## Organization Structure

### BOARD OF DIRECTORS

**President:** Dr. Rosario de Gortázar e Ybarra

**Treasurer:** Dr. Alfredo Lafita Pardo

**Secretary:** Dr. José María Llorente Gozalo

**Spokespersons:**

Dr. Ignacio Bayón Mariné  
Dr. Javier Carvajal García-Valdecasas  
Dr. Pablo Díaz de Rábago  
Dr. Javier García de Fuentes  
Dr. Mónica López-Monís Gallego  
Dr. Ramón Moral Moro  
Dr. Iván Muñoz López de Carrizosa  
Dr. Lucas Oriol López-Montenegro  
Dr. Jesús Ramón-Laca Cotorruelo  
Dr. José Miguel de la Rica Basagoiti  
Dr. José Luis Rodríguez Jiménez  
Dr. Javier Ruiz-Ogarrio Herault  
Dr. Teresa Sáenz-Díez Rojas  
Dr. Patricia Teresa Tena Gutiérrez

### TECHNICAL TEAM

**Institutional Relations and Volunteers:**

Dr. Isabel de la Rica Ojinaga

**Training programs and Family Care Unit:**

Dr. Ana M<sup>a</sup> Pérez Muñoz  
Dr. Eusebio Martínez Díaz

**Research and Studies:**

Dr. M<sup>a</sup> Teresa López López  
Dr. Viviana González Hincapié

**Administration**

Dr. Nuria Lanuza Esparcia  
Dr. Ana Ruiz de Loizaga

In addition, AFA depends on the collaboration of the following: two magazines, a management support team, supervisors, psychologists and lawyers in the Family Care Unit, and a group of professors and researchers.



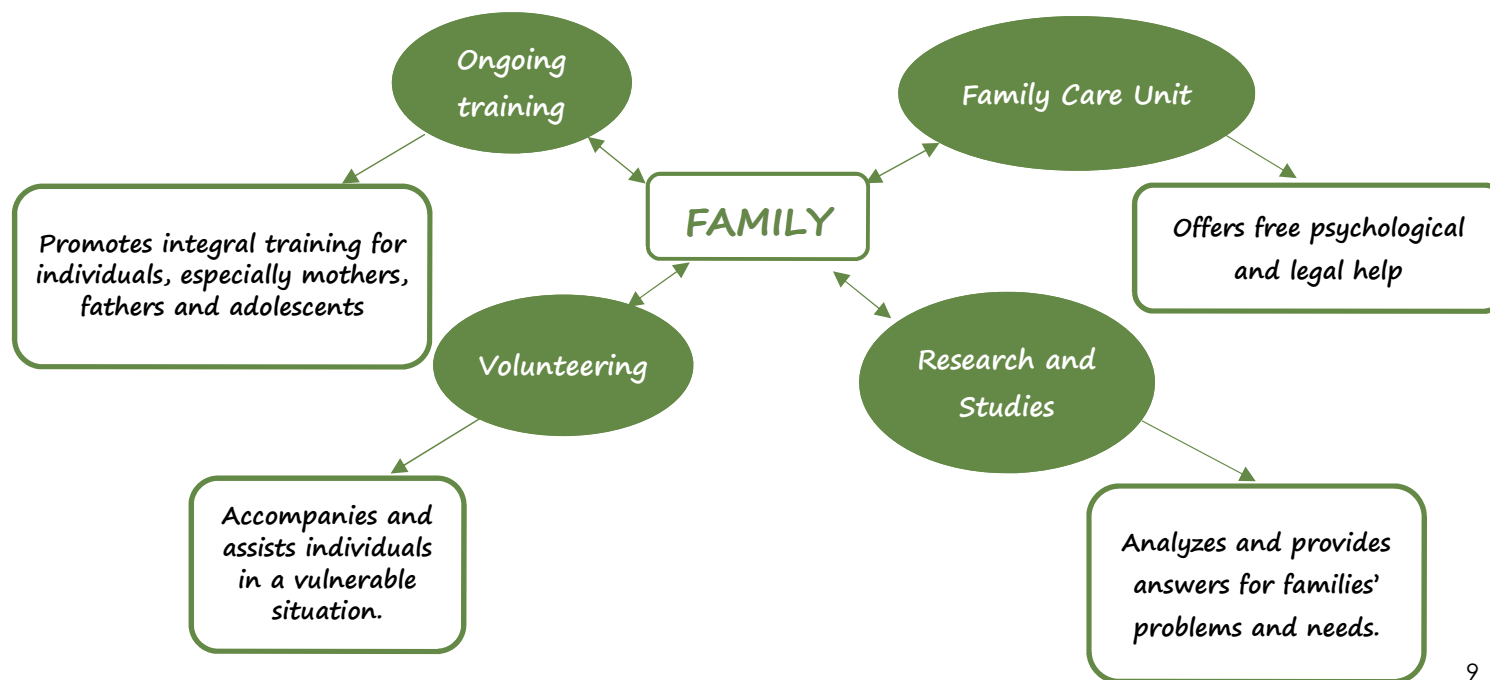


## What is Acción Familiar?

Acción Familiar is a non-profit organization, founded in 1978 to promote the recognition and value of the role of the family in society.

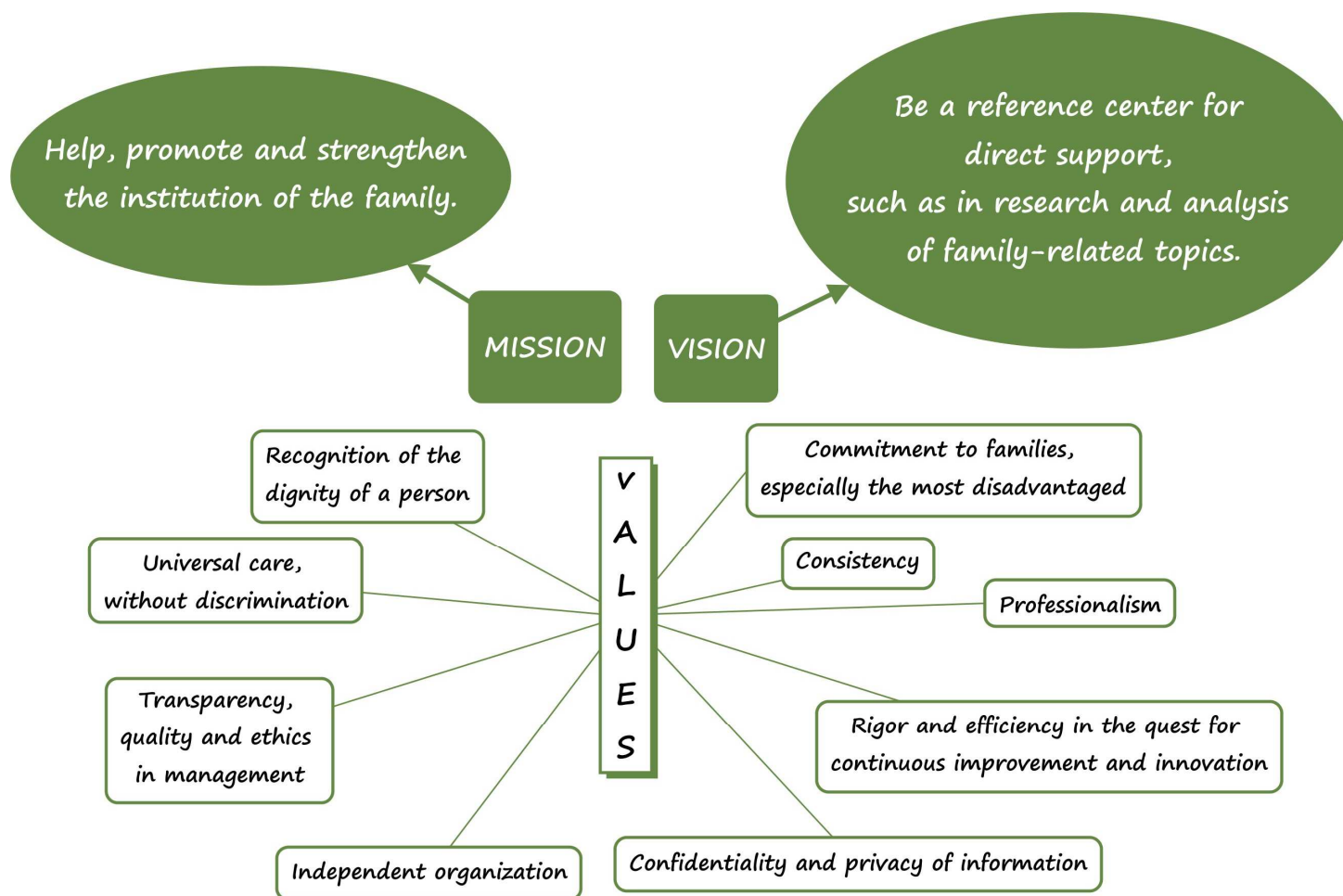
Acción Familiar adopted the legal status of Non-Governmental Organization and was recognized as a Public Benefit Organization in 1982. Since 2004, it has maintained its Special Consultative Status of Economic and Social Council from the UN (ECOSOC).

Areas of activity:





## What motivates our activities?





## *What we do?*

### **I. Ongoing training**

*What's it  
about?*

In-person programs and workshops are taught in all kinds of educational centers and associations.

For this training, we have a network of professional supervisors (psychologists, educators) created with our own teaching materials, just like a virtual classroom.

These services are free for all participants, financed by public, private and organizational funds.

During 2014, we held workshops in the Community of Madrid (Madrid, Alcalá de Henares, Aranjuez, etc.); Zaragoza, Murcia, Cartagena, Albacete, Guadalajara y Ferrol.

*What's  
our objective?*

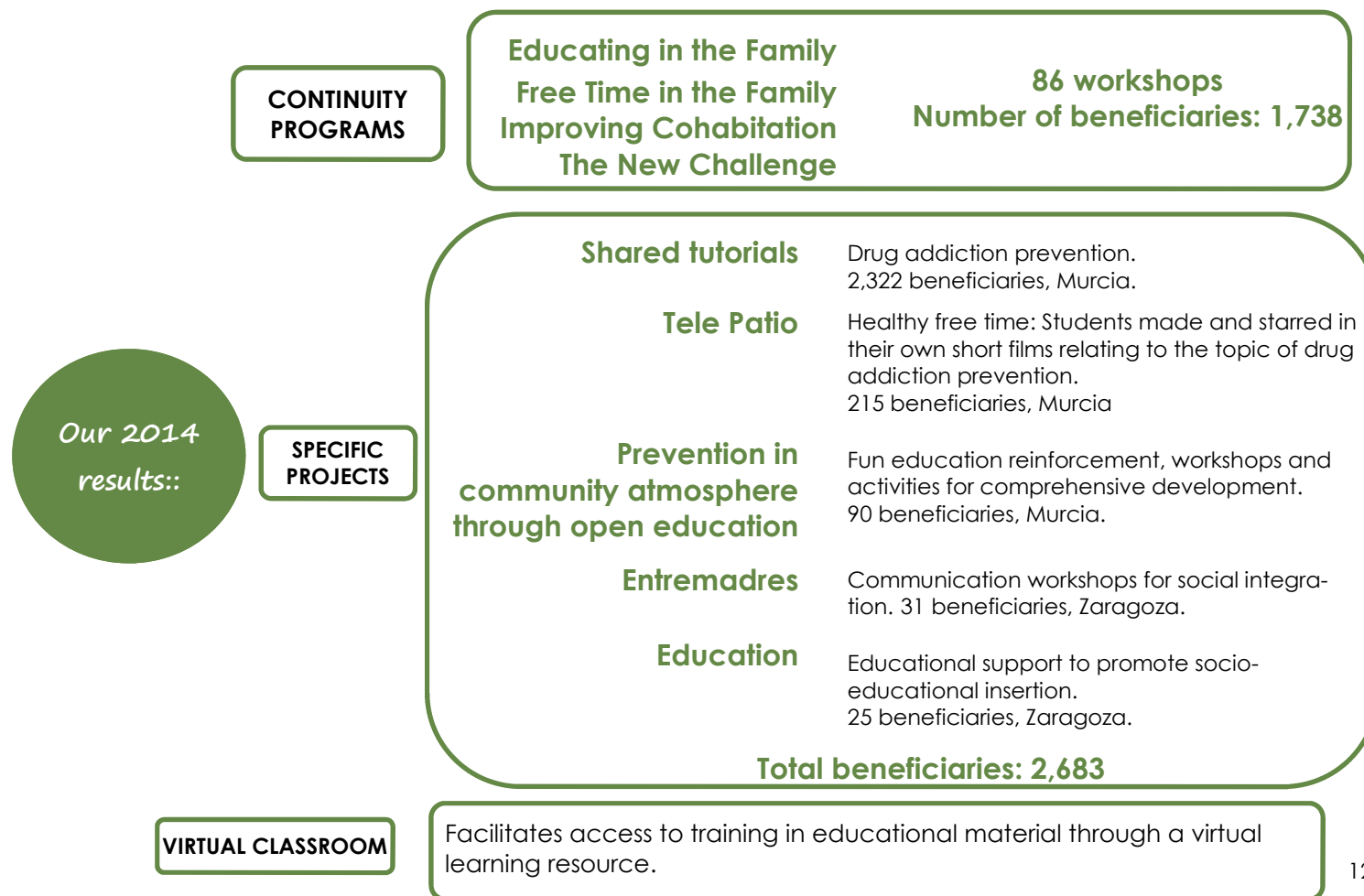
Create spaces of meeting and reflection in order to come alongside parents and educators in their educational work and help prevent risky situations, using participatory and dynamic training.

Work with young people to strengthen their autonomy and capacity to make good decisions.



## What we do?

### I. Ongoing training





*What we do?*

## *II. Family Care Unit*

*What's it about?*

We offer free psychological and legal services to accompany families in a personalized manner throughout their lives, especially in moments of risk and difficulty.

Methods: face-to-face, by phone, and by Skype in Madrid, Zaragoza and Ferrol.

*What's our objective?*

- Offer a warm welcome to those who seek it.
- Develop personal skills as a basis for "constructing a family."
- Propose new ways to prevent conflicts in the family environment, mainly those at risk of exclusion or in especially vulnerable situations.

*Our 2014 results:*

**1,822 people served.**



*What we do?*

### **III. Volunteering**

*What's it  
about?*

Implementation of different types of volunteering:

- Attending to the various needs of children and adolescents who live in children's homes and child reception centers in the Madrid Community.
- Assisting elderly people and conducting recreational activities, to ensure that their solitude and inactivity are replaced by entertainment and a positive outlook on life.

In 2014, we launched a volunteering project with literacy programs and training for individuals of immigrant origin.

*What's our  
objective?*

- Follow up with our volunteers, requesting their participation in improving services to elderly people, minors and immigrants.
- Offer assistance to minors, elderly people, immigrants and other people in vulnerable situations, according to their specific needs.



## What we do?

### III. Volunteering

#### Volunteer training courses

Help volunteers acquire knowledge in the material, in general aspects as well as specific ones, to enable them to adapt to the needs of elderly people and minors.

#### Our 2014 results:

Thanks to our **110 volunteers**, we give personalized support in:

#### 10 child reception centers:

Chamberi, El Valle, La Casa de los niños, Isabel de Castilla, Las Acacias, Las Rosas, La Rosa, Vallehermoso, Peripatos, Leganés y Torreldones.

2 retirement homes: Nuestra Señora de Montserrat y Nuestra Señora del Refugio.

#### New projects in 2014:

We have expanded our volunteering project with other foundations:

ACOGIDA Foundation (San Blas).  
Personalized academic support from this socio-educational center for preventing academic failure for children who face difficulties.

OSCUS Foundation (Vallecas).  
Volunteering for a literacy and training program for immi-

**Estimated number of direct beneficiaries: 180, out of which 75% are minors.**



## What we do?

### IV. Research and Studies

*What's it about?*

The development of research and studies within the framework of the Honorary Chair of Family Policy, which originates from a collaboration convention with the Complutense University, signed in 2004 and renewed in 2012. This project is possible thanks to the financial support of the Gondra Barandiarán Foundation.

*What's our objective?*

Help spread a greater understanding of the role that family plays, using research.

*Our 2014 results:*

#### **Communicating this understanding:**

Technical assistance and participation as experts in the development of the Second Plan for Family Support in the Madrid Community, by signing a contract with the Complutense University of Madrid.

Technical assistance for the development of the Comprehensive Family Support Plan, the Ministry of Health, Social Security and Equality, through a minor contract by means of participation in the Inter-ministerial Commission for the Family (2013 and 2014).

#### **Personal researcher training**

A collaboration convention between the Continuing Education Institute and Acción Familiar, for the development of a Master's degree in Public and Social Politics from Pompeu Fabra University.





*What we do?*

## IV. Research and Studies

*...our 2014  
results:*

### **Publications of the research results:**

"Family support in the Project of 2015 General State Budgets." ISBN 978-84-15305-77-4. Ed. Cinca. Madrid.

"Analysis of the job market from a family perspective: an example of generational solidarity." ISBN 978-84-15305-66-8. Ed. Cinca. Madrid.

"Analysis of the nature of Spanish families' income during the economic crisis." Anuario Jurídico y Económico Escurialense. Volume 2-Issue 47. Pp. 407-426.

"The family: A public or private affair?." Revista Razón y Fe. Revista de Cultura no 1392-October. Pp. 299-311.

### **Participation in conferences, seminars and meetings:**

Organization and participation in the seminar "Design and evaluation of family policies." Institute of Family Higher Education. International University of Cataluña. Barcelona, February 6, 2014.

Conference organized by Acción Familiar in the Rafael del Pino Foundation: "Family and maternity: An issue of State." Madrid, June 11, 2014.

Summer conference course at the Castilla la Mancha University about "The family in the 21<sup>st</sup> century: The social reality and the legal answer": "The family: A public or private issue?" Cuenca, July 23, 2014.

Closing ceremony conference for a Master's degree in bioethics. Rey Juan Carlos University. Madrid, June 26, 2014.

Conference in the Gaztelueta Foundation: "Family policies for economic and social development." Bilbao, October 28, 2014.

Participation at the round table of the Catholic and Public Life Congress about "The economic dimension of the family." Madrid, November 14, 2014.

Conference at the provincial Cádiz Council at the third conference about family: "Family policies and tax treatment." Cádiz, November 21, 2014.



## Visits to our website



[www.accionfamiliar.org](http://www.accionfamiliar.org)



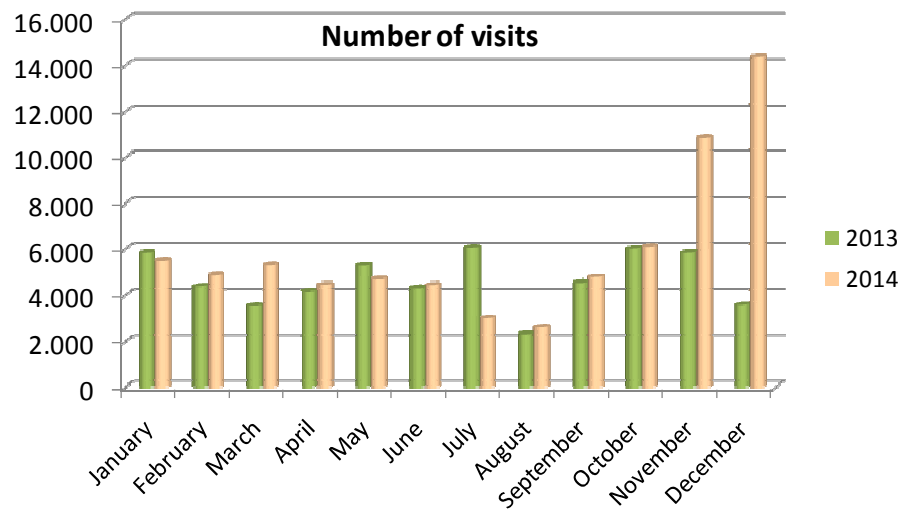
What's our ob-  
jective?

Educate people about the resources that Acción Familiar offers.

Circulate research conducted on family-related topics.

Our 2014  
results:

Since the month of September, there has been an increase in the number of visits, accelerating since October up to more than 14,000.

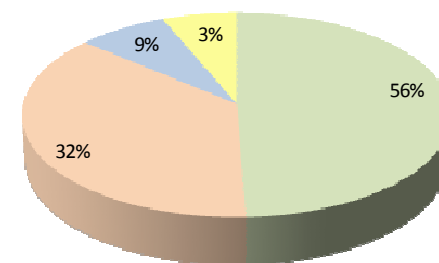




## Financial resources

### INCOME

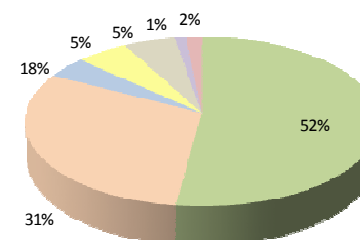
	2014	2013
Subsidies	174.186 €	232.064 €
Membership payments and donations	130.150 €	132.769 €
Interest income	26.533 €	37.422 €
Income from services offered	21.956 €	11.039 €
Other income	0 €	174 €
<b>TOTAL</b>	<b>352.826 €</b>	<b>413.467 €</b>



■ Subsidies  
 ■ Membership payments and donations  
 ■ Interest income  
 ■ Income from services offered

### EXPENDTURE

Staff expenses	196.936 €	203.988 €
Participant services	115.651 €	122.791 €
Supplies	15.469 €	23.381 €
Chair in Family Policy	20.000 €	20.000 €
Rent	19.501 €	19.501 €
Communications	4.383 €	13.811 €
Maintenance and repairs	1.373 €	2.045 €
Depreciation of assets	933 €	1.046 €
Other	5.828 €	5.363 €
<b>TOTAL</b>	<b>380.073 €</b>	<b>411.926 €</b>



■ Staff expenses  
 ■ Participant services  
 ■ Supplies  
 ■ Chair in Family Policy  
 ■ Rent  
 ■ Communications  
 ■ Other

Profit/Deficit for the tax year:	-27.247 €	1.541 €
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**Accounts audited annually by Ernst & Young**



## Our partners 2014



Ministry of Health, Social Security and Equality.



Department of Education, Culture and Sports.



Government Delegation for the National Drug Strategy.



Madrid Community: Madrid Institute for Children and Families.



Municipality of Madrid: Directorate for Family, Children, Education and Youth.



District of Chamberí.



AYUNTAMIENTO DE MURCIA

Municipality of Murcia: Department of Health and Consumption.



Municipality of Cartagena: Municipal Institute for Social Services.



UNIVERSIDAD COMPLUTENSE MADRID

Complutense University.



FUNDACIÓN GENERAL UNIVERSIDAD COMPLUTENSE MADRID

Complutense University of Madrid General Foundation.



Institute of Distance Education. Pompeu Fabra University



Gondra-Barandiarán Foundation.



Rafael del Pino Foundation.



Enrique Esteve Balet Foundation.



María Francisca de Roviralta Foundation.



Charity: Obra Social La Caixa.



"Inocente Inocente" Foundation



OSCUS Foundation, Sopena Social and Cultural Work.



Acogida Foundation.



Deloitte Foundation.



Ernst & Young Foundation.

Valora Foundation.



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Editing company: Ediciones Cinca.



Ernst & Young.



Mondo Lingua.



Servicios Generales de Gestión.



Marketing y Comunicación Digital.









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