ACTIVITY REPORT

2014

More than 35 years of service to families!
Translated by Laura Pierce within the initiative PerMondo. Sponsored by Mondo Agit offering translations from Spanish into English.
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The year 2014 marks the beginning of significant changes in Acción Familiar to adapt its services to families’ current needs and difficulties, in a society very different from the one that existed when the association was founded.

After a time of team reflection and analysis, we decided to update our activities for the sake of greater openness and closeness to the family.

To increase efficiency, we have started networking with organizations that share our objectives, allowing us to grow as an association. Already we have two collaboration agreements signed and in effect, soon there will be four. We are revising our training programs, family orientation centers, volunteering services, research projects, and, as you will observe, the presentation of this Activity Report.

Our Internet presence has fostered a large increase in the number of visits to our website, revealing a growing demand for free psychological and legal support. In addition to in-person service, we are taking advantage of new technology by expanding our services through Skype, allowing us to work face-to-face with clients who are unable to come to our headquarters.

Acción Familiar stands firmly by the principles and values that comprise the foundation of its work. Likewise, its conviction of the need to support the family, an essential institution for personal, social, economic and cultural stability, is reaffirmed by the demonstration of the authentic support it provides during painful crises to the vast majority of Spanish citizens.

We hope that you will continue your indispensable collaboration in this necessary and vital work and we invite you to learn more about our activities on our website and to continue giving, above all, your suggestions and your contributions of volunteers and new partners.

Warmest thanks on behalf of the Acción Familiar team and the more than 6,400 families that have benefited from our help.

Rosario de Gortázar
## Organization Structure

### BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Dr. Rosario de Gortázar e Ybarra</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Dr. Alfredo Lafita Pardo</td>
</tr>
<tr>
<td>Secretary</td>
<td>Dr. José María Llorente Gozalo</td>
</tr>
</tbody>
</table>

### TECHNICAL TEAM

#### Institutional Relations and Volunteers:

Dr. Isabel de la Rica Ojinaga

#### Training programs and Family Care Unit:

Dr. Ana Mª Pérez Muñoz
Dr. Eusebio Martínez Díaz

#### Research and Studies:

Dr. Mª Teresa López López
Dr. Viviana González Hinca-pié

#### Administration

Dr. Nuria Lanuza Esparcia
Dr. Ana Ruiz de Loizaga

In addition, AFA depends on the collaboration of the following: two magazines, a management support team, supervisors, psychologists and lawyers in the Family Care Unit, and a group of professors and researchers.
Acción Familiar is a non-profit organization, founded in 1978 to promote the recognition and value of the role of the family in society.

Acción Familiar adopted the legal status of Non-Governmental Organization and was recognized as a Public Benefit Organization in 1982. Since 2004, it has maintained its Special Consultative Status of Economic and Social Council from the UN (ECOSOC).

Areas of activity:

- **Ongoing training**
  - Promotes integral training for individuals, especially mothers, fathers and adolescents

- **Family Care Unit**
  - Offers free psychological and legal help

- **Volunteering**
  - Accompanies and assists individuals in a vulnerable situation.

- **Research and Studies**
  - Analyzes and provides answers for families' problems and needs.
What motivates our activities?

MISSION

Help, promote and strengthen the institution of the family.

VISION

Be a reference center for direct support, such as in research and analysis of family-related topics.

VALUES

Recognition of the dignity of a person

Universal care, without discrimination

Transparency, quality and ethics in management

Independent organization

Commitment to families, especially the most disadvantaged

Consistency

Professionalism

Rigor and efficiency in the quest for continuous improvement and innovation

Confidentiality and privacy of information
I. Ongoing training

What's it about?

In-person programs and workshops are taught in all kinds of educational centers and associations.

For this training, we have a network of professional supervisors (psychologists, educators) created with our own teaching materials, just like a virtual classroom.

These services are free for all participants, financed by public, private and organizational funds.

During 2014, we held workshops in the Community of Madrid (Madrid, Alcalá de Henares, Aranjuez, etc.); Zaragoza, Murcia, Cartagena, Albacete, Guadalajara y Ferrol.

What's our objective?

Create spaces of meeting and reflection in order to come alongside parents and educators in their educational work and help prevent risky situations, using participatory and dynamic training.

Work with young people to strengthen their autonomy and capacity to make good decisions.
## What we do?

### 1. Ongoing training

<table>
<thead>
<tr>
<th>Continuity Programs</th>
<th>Specific Projects</th>
<th>Virtual Classroom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educating in the Family</td>
<td>Free Time in the Family</td>
<td>Improving Cohabitation</td>
</tr>
<tr>
<td>Improving Cohabitation</td>
<td>The New Challenge</td>
<td></td>
</tr>
<tr>
<td>EDUCATION SUPPORT</td>
<td>EDUCATION SUPPORT</td>
<td>EDUCATION SUPPORT</td>
</tr>
<tr>
<td>Facilitates access to training in educational material through a virtual learning resource.</td>
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</tr>
</tbody>
</table>

**Total beneficiaries: 2,683**

<table>
<thead>
<tr>
<th>Shared tutorials</th>
<th>Tele Patio</th>
<th>Prevention in community atmosphere through open education</th>
<th>Entremadres</th>
<th>Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug addiction prevention. 2,322 beneficiaries, Murcia.</td>
<td>Healthy free time: Students made and starred in their own short films relating to the topic of drug addiction prevention. 215 beneficiaries, Murcia</td>
<td>Fun education reinforcement, workshops and activities for comprehensive development. 90 beneficiaries, Murcia</td>
<td>Communication workshops for social integration. 31 beneficiaries, Zaragoza.</td>
<td>Educational support to promote socio-educational insertion. 25 beneficiaries, Zaragoza.</td>
</tr>
</tbody>
</table>

**Number of beneficiaries:** 1,738

**86 workshops**

**Our 2014 results:**
II. Family Care Unit

What's it about?
We offer free psychological and legal services to accompany families in a personalized manner throughout their lives, especially in moments of risk and difficulty.

Methods: face-to-face, by phone, and by Skype in Madrid, Zaragoza and Ferrol.

What's our objective?
- Offer a warm welcome to those who seek it.
- Develop personal skills as a basis for “constructing a family.”
- Propose new ways to prevent conflicts in the family environment, mainly those at risk of exclusion or in especially vulnerable situations.

Our 2014 results:
1,822 people served.
III. Volunteering

Implementation of different types of volunteering:

- Attending to the various needs of children and adolescents who live in children’s homes and child reception centers in the Madrid Community.

- Assisting elderly people and conducting recreational activities, to ensure that their solitude and inactivity are replaced by entertainment and a positive outlook on life.

In 2014, we launched a volunteering project with literacy programs and training for individuals of immigrant origin.

- Follow up with our volunteers, requesting their participation in improving services to elderly people, minors and immigrants.

- Offer assistance to minors, elderly people, immigrants and other people in vulnerable situations, according to their specific needs.
Thanks to our 110 volunteers, we give personalized support in:

10 child reception centers: Chamberi, El Valle, La Casa de los niños, Isabel de Castilla, Las Acacias, Las Rosas, La Rosa, Vallehermoso, Peripatos, Leganés y Torrelodones.

2 retirement homes: Nuestra Señora de Montserrat y Nuestra Señora del Refugio.

We have expanded our volunteering project with other foundations:

ACOGIDA Foundation (San Blas). Personalized academic support from this socio-educational center for preventing academic failure for children who face difficulties.

OSCUS Foundation (Vallecas). Volunteering for a literacy and training program for immi-

Volunteer training courses

Help volunteers acquire knowledge in the material, in general aspects as well as specific ones, to enable them to adapt to the needs of elderly people and minors.

Our 2014 results:

Thanks to our volunteers, we give personalized support in:

New projects in 2014:

We have expanded our volunteering project with other foundations:

Estimated number of direct beneficiaries: 180, out of which 75% are minors.
IV. Research and Studies

The development of research and studies within the framework of the Honorary Chair of Family Policy, which originates from a collaboration convention with the Complutense University, signed in 2004 and renewed in 2012. This project is possible thanks to the financial support of the Gondra Barandiarán Foundation.

Help spread a greater understanding of the role that family plays, using research.

Communicating this understanding:
Technical assistance and participation as experts in the development of the Second Plan for Family Support in the Madrid Community, by signing a contract with the Complutense University of Madrid.

Personal researcher training
A collaboration convention between the Continuing Education Institute and Acción Familiar, for the development of a Master's degree in Public and Social Politics from Pompeu Fabra University.
IV. Research and Studies

...our 2014 results:

Publications of the research results:

Participation in conferences, seminars and meetings:
Closing ceremony conference for a Master’s degree in bioethics. Rey Juan Carlos University. Madrid, June 26, 2014.
Conference at the provincial Cádiz Council at the third conference about family: “Family policies and tax treatment.” Cádiz, November 21, 2014.
What's our objective?

- Educate people about the resources that Acción Familiar offers.
- Circulate research conducted on family-related topics.

Our 2014 results:

Since the month of September, there has been an increase in the number of visits, accelerating since October up to more than 14,000.

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Visits to our website

www.accionfamiliar.org

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Number of visits

- 2013
- 2014
### Financial resources

#### INCOME

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subsidies</td>
<td>174.186€</td>
<td>232.064€</td>
</tr>
<tr>
<td>Membership payments and donations</td>
<td>130.150€</td>
<td>132.769€</td>
</tr>
<tr>
<td>Interest income</td>
<td>26.533€</td>
<td>37.422€</td>
</tr>
<tr>
<td>Income from services offered</td>
<td>21.956€</td>
<td>11.039€</td>
</tr>
<tr>
<td>Other income</td>
<td>0€</td>
<td>174€</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>352.826€</td>
<td>413.467€</td>
</tr>
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</table>

#### EXPENDTURE

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff expenses</td>
<td>196.936€</td>
<td>203.988€</td>
</tr>
<tr>
<td>Participant services</td>
<td>115.651€</td>
<td>122.791€</td>
</tr>
<tr>
<td>Supplies</td>
<td>15.469€</td>
<td>23.381€</td>
</tr>
<tr>
<td>Chair in Family Policy</td>
<td>20.000€</td>
<td>20.000€</td>
</tr>
<tr>
<td>Rent</td>
<td>19.501€</td>
<td>19.501€</td>
</tr>
<tr>
<td>Communications</td>
<td>4.383€</td>
<td>13.811€</td>
</tr>
<tr>
<td>Maintenance and repairs</td>
<td>1.373€</td>
<td>2.045€</td>
</tr>
<tr>
<td>Depreciation of assets</td>
<td>933€</td>
<td>1.046€</td>
</tr>
<tr>
<td>Other</td>
<td>5.828€</td>
<td>5.363€</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>380.073€</td>
<td>411.926€</td>
</tr>
</tbody>
</table>

Profit/Deficit for the tax year: -27.247€  1.541€

Accounts audited annually by Ernst & Young
Our partners 2014

Ministry of Health, Social Security and Equality.

Department of Education, Culture and Sports.


Madrid Community: Madrid Institute for Children and Families.

Municipality of Madrid: Directorate for Family, Children, Education and Youth.

District of Chamberí.

Municipality of Murcia: Department of Health and Consumption.

Municipality of Cartagena: Municipal Institute for Social Services.

Complutense University.

Complutense University of Madrid General Foundation.

Institute of Distance Education. Pompeu Fabra University

Gondra-Barandiarán Foundation.

Rafael del Pino Foundation.

Enrique Esteve Balet Foundation.

María Francisca de Roviralta Foundation.

Charity: Obra Social La Caixa.

“Inocente Inocente” Foundation

OSCUS Foundation. Sopeña Social and Cultural Work.

Acogida Foundation.

Deloitte Foundation.

Ernst & Young Foundation.

Técnicas Reunidas, S.A.

Editing company: Ediciones Clínicas.

Ernst & Young.

Mondo Língua.

Servicios Generales de Gestión.

Marketing y Comunicación Digital.