



**©Acción Familiar**

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# President's Message



Dear Friends,

2017 has just begun, and with it has come the end of my 39 years with *Acción Familiar* [Family Action] as well as the time to pass the baton to a new generation. It has been a very fruitful period for the group but also extremely gratifying for me on a personal level.

There are many people who have helped us, especially in difficult times, not only economically but also with unconditional support for a cause they have always valued and recognised as necessary in our society. For all of this, I am deeply thankful.

From February, Patricia Tena Gutiérrez will take my place as president. I am confident that she will make her own mark on this task which she takes up with enthusiasm, an enthusiasm that will increase the help given to families. The recent appointment of a new director will also contribute to this. They will be accompanied by the current *Acción Familiar* team, the life and soul of the group, without whose work and professionalism, we would not have been able to gain the respect that we now have. Many thanks to all of the people who are part of this team and who have worked with us over the years.

This report contains information on the activities we got up to in 2016, highlighting the importance of our work. We have seen a positive adaptation of our strategies to new needs, keeping the focus on the value placed on family, as well as working both by and for family.

We have trained 5,709 families and young people, served 2,210 people in our psychology unit and accompanied hundreds of children from shelters thanks to our many volunteers. Likewise, through our Honorary Chair of Family Policies at the Complutense University of Madrid and thanks to the efforts of their team of professors, we have been able to help by means of research and studies into the formation of society and influence policymakers and family-related decision making.

I hope that your collaboration on this important cause will continue, something which is increasingly necessary. Though I may be stepping down as president, this is not goodbye because you can always rely on me to continue supporting any initiative that seeks to place family at the centre of our personal and social lives, giving it the place it rightfully deserves.

Thank you from the bottom of my heart,

Rosario de Gortázar

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## Organisational Chart

BOARD OF DIRECTORS		TECHNICAL TEAM	
<b>President</b>	Rosario de Gortázar e Ybarra	<b>Institutional Relations &amp; Volunteering</b>	Isabel de la Rica Ojinaga
<b>Treasurer</b>	Alfredo Lafita Pardo	<b>Training Programmes &amp; Family Care Unit</b>	Carmen Bustillo Fernández Sandra Jimeno Lumeras Eusebio Martínez Díaz Ana Villota Quibén
<b>Secretary</b>	José María Llorente Gozalo	<b>Research &amp; Studies</b>	Maria Teresa López López Viviana González Hincapié
<b>Chairs</b>	Ignacio Bayón Mariné Javier Carvajal García-Valdecasas Pablo Díaz de Rábago Javier García de Fuentes Mónica López-Monís Gallego Ramón Moral Moro Iván Muñoz López de Carrizosa Lucas Oriol López-Montenegro Jesús Ramón-Laca Cotorruelo José Miguel de la Rica Basagoiti José Luis Rodríguez Jiménez Javier Ruiz-Ogarrio Herault Teresa Sáenz-Díez Rojas Patricia Tena Gutiérrez	<b>Administration</b>	Nuria Lanuza Esparcia

Acción Familiar also relies on collaboration with: two journalists, the management support team, monitors, psychologists and lawyers from the Family Care Unit, and a group of professors and researchers.

# What Is Acción Familiar?



Acción Familiar (AFA) is a not for profit association, established in 1978 with the purpose of attending to the needs of families and advancing the recognition and value that the family institution deserves.

It adopts the legal form of a Non-Governmental Organisation (NGO) and was declared a public utility in 1982. Since 2004 it has held a consultative status from the United Nations Economic and Social Council (ECOSOC).

## Mission

To help, strengthen and promote the family through direct action and research.

## Vision

To be the centre of reference for care, as well as for the research and analysis of family related issues.

## Values

The values that guide and inspire our performance are:

- ✓ Recognition of a person's dignity.
- ✓ Commitment to families, especially the most disadvantaged.
- ✓ Universal care without discrimination.
- ✓ Independent organisation.
- ✓ Coherence.
- ✓ Professionalism.
- ✓ Rigour and efficiency in the search for continuous improvement and innovation.
- ✓ Transparency, quality and ethical management.
- ✓ Confidentiality and protection of information.



# What Is Acción Familiar?



The work carried out by Acción Familiar focuses on four main areas:

## Action Areas

### Lifelong Training

The creation of new programmes, physical and online courses and workshops all aimed at mothers, fathers, children, adolescents and educators, with the aim of contributing to the personal development of the individual during their life cycle and supporting families in their educational work.

### Family Care Unit

Guidance, free psychological and legal support for all family members.

### Volunteering

Promotion of the quality and sustainability of volunteer work in order to support our volunteers in the facilitation and attention to the specific needs of minors, elders and immigrants in vulnerable situations.

### Research & Studies

Applied research on the subject of family and childhood to contribute to advancing the knowledge of social reality and its transfer to decision-making and public debate from an interdisciplinary perspective.

# What Do We Do?



## 1. Continuous Training

### What is it?

We work with fathers, mothers, families, educators and anyone involved in educational activities, providing them with continuous, participatory and dynamic training.

We offer free courses given by a team of qualified professionals (psychologists, teachers, social educators etc.) who travel to education centres and institutions that request service, creating meeting places. At these centres they reflect on everyday situations, sharing experiences and expanding their knowledge.

We have workshops aimed at children and adolescents for strengthening their personality and preventing risk behaviours. Throughout 2016 these workshops have taken place in different areas of the Madrid community and in cities such as Zaragoza, Murcia, Cartagena, Guadalajara, Ferrol and many others.

### Our Objective

To strengthen family ties, supporting with training and preparation for crises and providing skills for coexistence, well-being and happiness in the family (children, fathers and mothers, grandparents, grandchildren etc.).



Actividades Extraescolares  
Vista Alegre



Radio Patio Cartagena

## Continuous Training

### 2016 Results

#### 1. New Courses

##### ✓ Emotional Families

This is a training programme put together by a team of psychologists and teachers from AFA, with the aim of helping to establish emotional attachments in the family according to their emotions, feelings and needs.

Our objective is to raise awareness of the importance of emotional education throughout our lifespans and encouraging younger people to exercise their responsibilities.

It is directed at couples who want to build a solid and stable relationship, at fathers, mothers and trainers concerned with a comprehensive education, as well as children and adolescents.

It uses an active and participatory method based on activities, examples and dynamics which include times of reflection, expression and personal and family learning.



39 monitors have been trained





## Continuous Training

### 2. Continuity Programmes

- ✓ Family Education
  - ✓ Family Leisure
  - ✓ Improving Cohabitation
  - ✓ New Challenges
- Group training programmes for parents and children.
- Aimed at preventing risk behaviours, particularly drug use in adolescents, offering them tools to combat peer pressure.

**119  
workshops  
(815 hours).  
Total  
recipients:  
2,981**

#### *In Murcia:*

- ✓ Shared Tutorials
  - ✓ Participation
- Within the framework of addiction prevention.
- Creation of short films featuring students promoting healthy leisure and addiction prevention.
- Educational reinforcement, workshops and play activities aimed at personal development in children.

2,258 recipients

392 recipients

78 recipients

**Total  
recipients:  
2,728**

**In total, 5,709 people have benefitted from our training.**

### 3. Virtual Classroom

On-going training to acquire educational and socio-economic skills through our online platform.

## II. Family Care Unit



### What Is It?

To help, strengthen and support families through facilitation and free psychological and/or legal counselling both individually and as a family (children, fathers, mothers, siblings, couples and extended family).

Methods:

- ✓ In person, in Madrid, Zaragoza and Ferrol.
- ✓ By phone or Skype for anyone who needs it.

### Objective

To help those who are in vulnerable situations, without neglecting any families who request it.

- ✓ Enable a warm and personalised welcome space.
- ✓ Strengthen individuals and their families.
- ✓ Training in new types of conflict resolution and prevention, particularly for those who are most vulnerable.
- ✓ To work on the creation of support networks for people at risk of social exclusion.



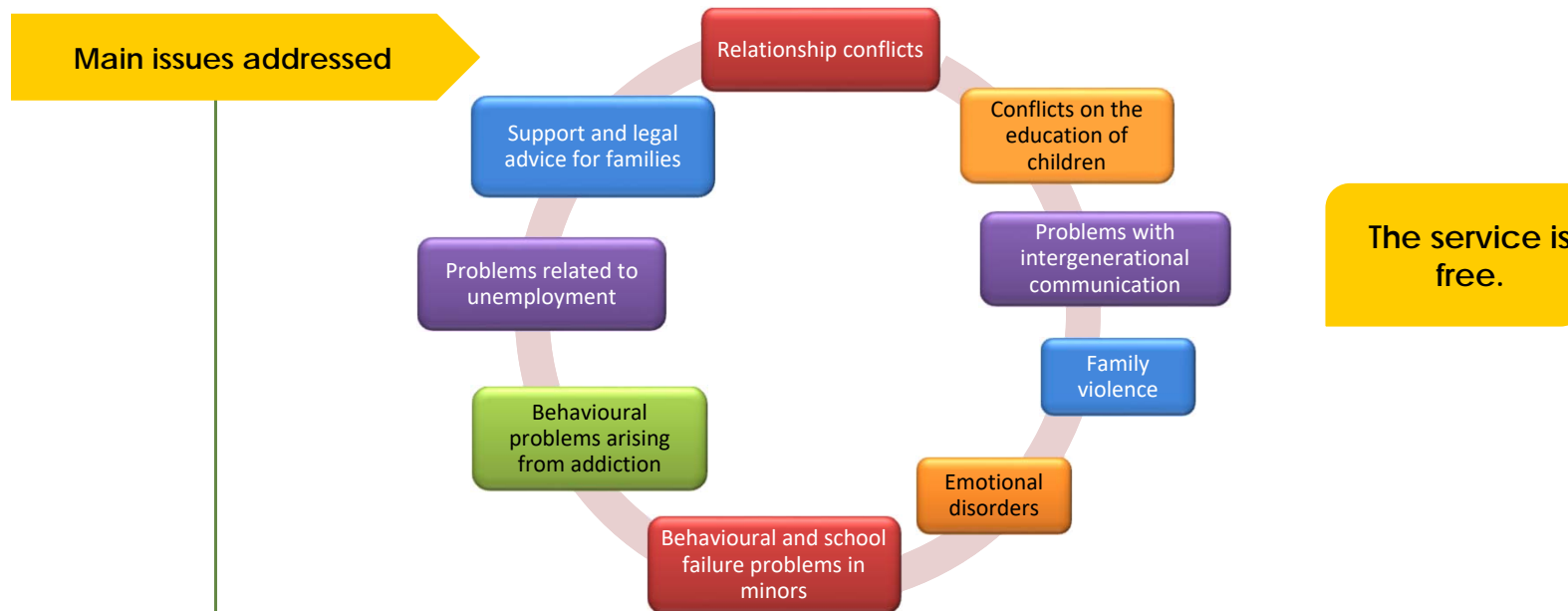
**In 2016 free psychological and legal attention was offered to 2,210 people**

# What Do We Do?

## Family Care Unit

Support given to immigrants and troubled young couples has increased considerably due to the multiple referrals we receive from many associations, foundations, social services and health centres etc. and because of ads in Google AdWords, overwhelming our current capacity.

Working in a network and in coordination with other institutions (Dolores Sopena Foundation, Diversitas Foundation, Welcome Foundation, Enredate Platform and Grupo 5) and different social resources (the social services of Chamberí, Entrevías etc.) has enabled personalised attention and multidisciplinary follow-ups. However, there are not enough hands supporting this pressing need for assistance.



## III. Volunteering

This is one of AFA's main areas of direct action, which serves and supports people in vulnerable situations.

Throughout 2016 AFA continued their programmes in:

- ✓ **Nine youth centres in the Madrid community** where, thanks to the excellent work of our **74 volunteers**, the needs of the adolescents and children who live there were met.
- ✓ **The Welcome Foundation**, where **3 volunteers** give educational support to children between 6 and 17 years of age with particular difficulties (social, financial, personal etc.)
- ✓ **Our Lady's Residence in Monserrat**, **7 volunteers** support older people, lending them a listening ear and offering them affective support focused on bettering their quality of life.
- ✓ **The Dolores Sopena Foundation in Vallecas**, where this year the literacy and training project for immigrants has also continued.

### Objective

To promote the sustainability and quality of volunteer work through the follow-up, motivation and loyalty in the work of our volunteers in order to achieve a better life for both young and old people alike.

**"Many Little people, in Little places, doing Little things, can change the world."**

*Eduardo Galeano*

# What Do We Do?



## Volunteering

### 2016 Results

The volunteers are made up of women over thirty who have worked with children for two or more years.

There continues to be a clear preference for working with children, which can be seen in the number of people who have taken the volunteer training course in our virtual classroom.

300 requests for information on our courses were made this year.

**Total number of active volunteers: 97**

### Corporate Volunteering

This year, for the first time, we have started a **corporate volunteering** programme at **Société Générale** for employees and their children. This year's stand out activities were the Three Kings Festival where they helped children from the Vallehermoso Residence, and an excursion to Faunia Zoo with 20 children from the Isabel de Castilla Children's Home.



**Estimated number of beneficiaries: 186, of which 80% are children**

## IV. Research and Studies



At Acción Familiar, we carry out applied research on family and childhood issues with the objective of contributing to an advance in the knowledge and social assessment of the role of the family, from an interdisciplinary perspective.

Our work is reflected in the publication of studies and in the transfer of knowledge through technical assistance to public organisations on family and childhood related issues, the holding of conferences and presentations, participation in various forums and seminars and our presence in the media through articles in the press and radio interviews.

All of this is carried out through our Honorary Chair of Family Policies at the Complutense University of Madrid.

As a tribute to a personal and professional career dedicated to the **recognition of the value of the family**, the Family Platform of Catalonia and the UN have presented the first “Fighters For Family” award:

- ✓ The **international award** went to Katalin Novák, the Minister for Families in Hungary.
- ✓ The **national award** went to Teresa López, Director of AFA’s Honorary Chair of Family Policies at the Complutense University of Madrid .



Teresa López together with Katalin Novák receiving their awards.



### 2016 Results

#### 1. Publications and Projects



López López, M.T; González Hincapié, V.; Sánchez Fuentes, AJ. (2016) *"An Analysis of the Socio-Economic Situation of Families in the Madrid community in 2016."* ISBN 978-84-451-3546-4. Published by: Directorate General for Families and Children, Madrid. [\[Access online\]](#)



Under the research project ["Older people and Intergenerational Solidarity in the Family" \(2015\)](#), an article has been published which contains new results on the determinants of intergenerational solidarity in the family in a context of crisis in Spain (pending publication).

#### 2. Transfer of Knowledge

##### 2.1. Technical assistance to public bodies:

- ✓ Helping the Madrid community with its future childhood strategy through a diagnosis of the initial situation in the report *"Analysis of the childhood and adolescent situation in the Madrid community in 2016: demographic, social and lifestyle indicators."* (pending publication)
- ✓ Helping the Madrid community with the creation of the family support strategy through a diagnosis of the socioeconomic situation of families, already published by the Directorate General for Families and Children.

##### 2.2. New collaboration agreement:

- ✓ With the Municipal Regions Family Network, to hold a training seminar in 2017 on *"Foundations and Instruments for the Implementation of Social, Family and Childhood Policies."*

## Research and Studies



### 2.3. Conferences, presentations and participation in forums and seminars:

- ✓ An intervention in the seminar for psychologists and socio-educational professionals in psychology at the Complutense University of Madrid, by Viviana González on the topic of "Sexual difference and the approach to gender", 23<sup>rd</sup> February and 8<sup>th</sup> March.
- ✓ Participation in the 22<sup>nd</sup> round table of the Municipalities for the Family's Madrid Network, by Teresa López on the importance of family in public politics, 25<sup>th</sup> April.
- ✓ Participation in the "Stop Suicide Demographic Forum" by Teresa López López, organised by ABC and the Association of Large Families in Madrid, 10<sup>th</sup> June.
- ✓ Presentation by Teresa López López at the discussion forum "Keys to demographic policy in Spain. A commitment to family" organised by the IESE and The Family Watch, 17<sup>th</sup> June.

### 2.4. Media Presence:

- ✓ López López, M.T., 2016. [Interview on the significance of older people in the 21<sup>st</sup> century on the Valencia en la Onda programme](#) Interviewed by M. Carneiro, Onda Cero, 19<sup>th</sup> January.
- ✓ Peraita, L. and Fominaya, C., 2016. [Report on International Families Day, "Waiting for a government pact for the family"](#) Participation of Teresa López, ABC Digital, 13<sup>th</sup> May.
- ✓ Peraita, L., 2016. Interview with the Director for the Honorary Chair of Family Policies at the Complutense University of Madrid with Acción Familiar ["I can give the politicians more than a thousand reasons convincing them of the value of family"](#) ABC digital, 15<sup>th</sup> May.
- ✓ López López, M.T., 2016. ["While politicians talk, families keep working"](#) Open platform ABC, 15<sup>th</sup> June.
- ✓ López López, M.T., 2016. ["Without birth there are no pensions"](#) Channel 3 ABC, 23<sup>rd</sup> November.



# Website Visits



[www.accionfamiliar.org](http://www.accionfamiliar.org)

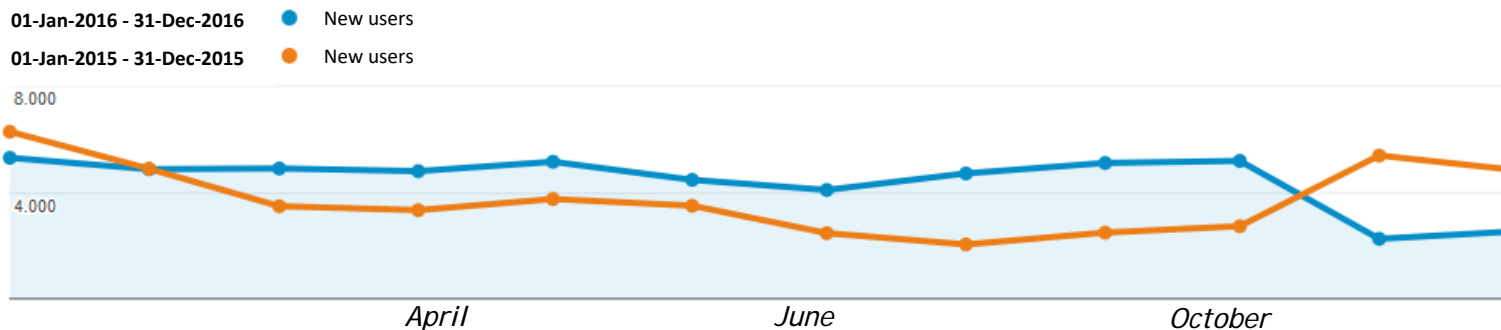


## Objective

- ✓ To maintain a channel of personal communication and training resources.
- ✓ To make known the research carried out about family related issues.

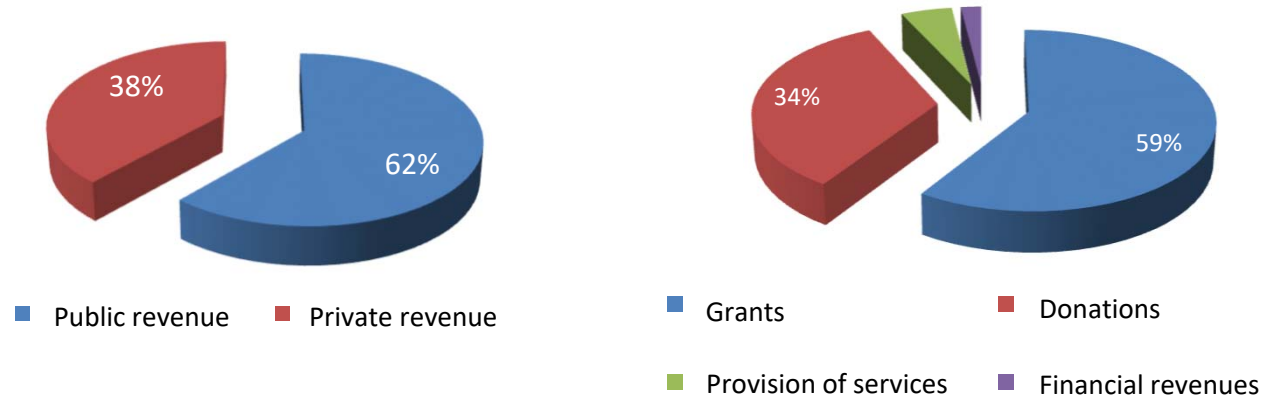
## 2016 Results

Total number of visits: **59.744**  
More than 200 downloads of our publications from the continuous training and research pages have been registered.

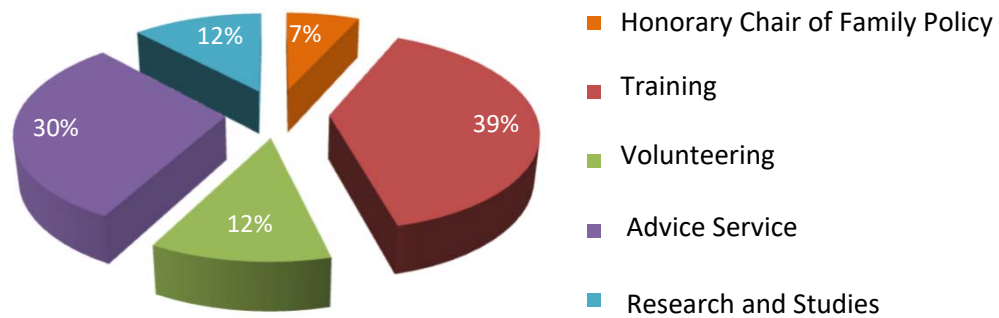




## How We Are Financed



## Financial Allocation To Projects



# Financers and Collaborating Entities 2016



## Public Financers



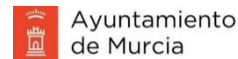
Ministry of Health, Social Services and Equality



Government Delegation for the National Drug Plan



Directorate General for Families and Children, Comunidad de Madrid



City of Murcia Department of Sports and Health



City of Cartagena: Social Services Department



City of Cartagena: Youth Council

## Private Financers



Ernst & Young



Deloitte Foundation



Enrique Esteve Balet Foundation



Ernst & Young Foundation



Gondra-Barandiarán Foundation



Google AdWords



Digital Marketing and Communication



La Caixa social work



General Management Services



Société Générale



Técnicas Reunidas, S.A.

## Collaborators



Friends of Immigrants Association



Ediciones Cinca



Welcome Association



Diversitas Foundation



Dolores Sopena Foundation



General Foundation of the Complutense University of Madrid



Per Mondo Translations



Pilares Foundation



Rafael del Pino Foundation



Valora Foundation

Ignacio Gil - Antuñano Vizcaino

Solicitor

Marina Martín Artajo Psychologist Gral. Sanitaria



Childhood Platform



Municipalities Network for the Family



Chamberi Enredate Network



Complutense University of Madrid

## We Need You

### Individuals

#### Did you know...

In your income tax declarations (IRPF):

You can deduct 75% for your first 150€ of donations.

After the first 150€ you can deduct a further 30%, increasing to 35% if you have continued to donate for three consecutive years (with equal donations or more). (\*)

### Businesses



#### Did you know...

In corporate tax:

You can deduct 35% from general donations, up to 40% in cases where you have donated for three consecutive years (with equal or larger donations). (\*)

- ✓ Become a partner.
- ✓ Make regular payments.
- ✓ Make quick donations.
- ✓ Become a volunteer.

Real cases of individual contributions:

- If you donate 60€, it will cost you 15€.
- If you donate 100€, it will cost you 25€.

(\*) Deduction limit: 10% of the taxable base

