Dear Friends,

2017 has just begun, and with it has come the end of my 39 years with Acción Familiar [Family Action] as well as the time to pass the baton to a new generation. It has been a very fruitful period for the group but also extremely gratifying for me on a personal level.

There are many people who have helped us, especially in difficult times, not only economically but also with unconditional support for a cause they have always valued and recognised as necessary in our society. For all of this, I am deeply thankful.

From February, Patricia Tena Gutiérrez will take my place as president. I am confident that she will make her own mark on this task which she takes up with enthusiasm, an enthusiasm that will increase the help given to families. The recent appointment of a new director will also contribute to this. They will be accompanied by the current Acción Familiar team, the life and soul of the group, without whose work and professionalism, we would not have been able to gain the respect that we now have. Many thanks to all of the people who are part of this team and who have worked with us over the years.

This report contains information on the activities we got up to in 2016, highlighting the importance of our work. We have seen a positive adaptation of our strategies to new needs, keeping the focus on the value placed on family, as well as working both by and for family.

We have trained 5,709 families and young people, served 2,210 people in our psychology unit and accompanied hundreds of children from shelters thanks to our many volunteers. Likewise, through our Honorary Chair of Family Policies at the Complutense University of Madrid and thanks to the efforts of their team of professors, we have been able to help by means of research and studies into the formation of society and influence policymakers and family-related decision making.

I hope that your collaboration on this important cause will continue, something which is increasingly necessary. Though I may be stepping down as president, this is not goodbye because you can always rely on me to continue supporting any initiative that seeks to place family at the centre of our personal and social lives, giving it the place it rightfully deserves.

Thank you from the bottom of my heart,

Rosario de Gortázar
# 2016 Report: Contents

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Who Are We?

Organisational Chart

BOARD OF DIRECTORS

President: Rosario de Gortázar e Ybarra
Treasurer: Alfredo Lafita Pardo
Secretary: José María Llorente Gozalo
Chairs:
- Ignacio Bayón Mariné
- Javier Carvajal García-Valdecasas
- Pablo Díaz de Rábago
- Javier García de Fuentes
- Mónica López-Monis Gallego
- Ramón Moral Moro
- Iván Muñoz López de Carrizosa
- Lucas Oriol López-Montenegro
- Jesús Ramón-Laca Cotorruelo
- José Miguel de la Rica Basagoiti
- José Luis Rodríguez Jiménez
- Javier Ruiz-Ogarrio Herault
- Teresa Sáenz-Diez Rojas
- Patricia Tena Gutiérrez

TECHNICAL TEAM

Institutional Relations & Volunteering: Isabel de la Rica Ojinaga
Training Programmes & Family Care Unit:
- Carmen Bustillo Fernández
- Sandra Jimeno Lumeras
- Eusebio Martínez Díaz
- Ana Villota Quibén
Research & Studies:
- Maria Teresa López López
- Viviana González Hincapié
Administration: Nuria Lanuza Esparcia

Acción Familiar also relies on collaboration with: two journalists, the management support team, monitors, psychologists and lawyers from the Family Care Unit, and a group of professors and researchers.

www.accionfamiliar.org
What Is Acción Familiar?

Acción Familiar (AFA) is a not for profit association, established in 1978 with the purpose of attending to the needs of families and advancing the recognition and value that the family institution deserves.

It adopts the legal form of a Non-Governmental Organisation (NGO) and was declared a public utility in 1982. Since 2004 it has held a consultative status from the United Nations Economic and Social Council (ECOSOC).

Mission

To help, strengthen and promote the family through direct action and research.

Vision

To be the centre of reference for care, as well as for the research and analysis of family related issues.

Values

The values that guide and inspire our performance are:

✓ Recognition of a person’s dignity.
✓ Commitment to families, especially the most disadvantaged.
✓ Universal care without discrimination.
✓ Independent organisation.
✓ Coherence.
✓ Professionalism.
✓ Rigour and efficiency in the search for continuous improvement and innovation.
✓ Transparency, quality and ethical management.
✓ Confidentiality and protection of information.

www.accionfamiliar.org
What Is Acción Familiar?

The work carried out by Acción Familiar focuses on four main areas:

**Action Areas**

**Life-long Training**

The creation of new programmes, physical and online courses and workshops all aimed at mothers, fathers, children, adolescents and educators, with the aim of contributing to the personal development of the individual during their life cycle and supporting families in their educational work.

**Family Care Unit**

Guidance, free psychological and legal support for all family members.

**Volunteering**

Promotion of the quality and sustainability of volunteer work in order to support our volunteers in the facilitation and attention to the specific needs of minors, elders and immigrants in vulnerable situations.

**Research & Studies**

Applied research on the subject of family and childhood to contribute to advancing the knowledge of social reality and its transfer to decision-making and public debate from an interdisciplinary perspective.
I. Continuous Training

What is it?

We work with fathers, mothers, families, educators and anyone involved in educational activities, providing them with continuous, participatory and dynamic training.

We offer free courses given by a team of qualified professionals (psychologists, teachers, social educators etc.) who travel to education centres and institutions that request service, creating meeting places. At these centres they reflect on everyday situations, sharing experiences and expanding their knowledge.

We have workshops aimed at children and adolescents for strengthening their personality and preventing risk behaviours. Throughout 2016 these workshops have taken place in different areas of the Madrid community and in cities such as Zaragoza, Murcia, Cartagena, Guadalajara, Ferrol and many others.

Our Objective

To strengthen family ties, supporting with training and preparation for crises and providing skills for coexistence, well-being and happiness in the family (children, fathers and mothers, grandparents, grandchildren etc.).

www.accionfamiliar.org
What Do We Do?

Continuous Training

1. New Courses

✓ Emotional Families

This is a training programme put together by a team of psychologists and teachers from AFA, with the aim of helping to establish emotional attachments in the family according to their emotions, feelings and needs.

Our objective is to raise awareness of the importance of emotional education throughout our lifespans and encouraging younger people to exercise their responsibilities.

It is directed at couples who want to build a solid and stable relationship, at fathers, mothers and trainers concerned with a comprehensive education, as well as children and adolescents.

It uses an active and participatory method based on activities, examples and dynamics which include times of reflection, expression and personal and family learning.

39 monitors have been trained
What Do We Do?

Continuous Training

2. Continuity Programmes

- Family Education
- Family Leisure
- Improving Cohabitation
- New Challenges

Group training programmes for parents and children. Aimed at preventing risk behaviours, particularly drug use in adolescents, offering them tools to combat peer pressure.

In Murcia:

- Shared Tutorials
- Participation

Within the framework of addiction prevention. Creation of short films featuring students promoting healthy leisure and addiction prevention.

- Prevention at a community level through open education

Educational reinforcement, workshops and play activities aimed at personal development in children.

In total, 5,709 people have benefitted from our training.

3. Virtual Classroom

On-going training to acquire educational and socio-economic skills through our online platform.

Total recipients: 2,728

119 workshops (815 hours). Total recipients: 2,981

2,258 recipients

392 recipients

78 recipients
What Do We Do?

II. Family Care Unit

What Is It?

To help, strengthen and support families through facilitation and free psychological and/or legal counselling both individually and as a family (children, fathers, mothers, siblings, couples and extended family).

Methods:
- In person, in Madrid, Zaragoza and Ferrol.
- By phone or Skype for anyone who needs it.

Objective

To help those who are in vulnerable situations, without neglecting any families who request it.

- Enable a warm and personalised welcome space.
- Strengthen individuals and their families.
- Training in new types of conflict resolution and prevention, particularly for those who are most vulnerable.
- To work on the creation of support networks for people at risk of social exclusion.

In 2016 free psychological and legal attention was offered to 2,210 people
What Do We Do?

Family Care Unit

Support given to immigrants and troubled young couples has increased considerably due to the multiple referrals we receive from many associations, foundations, social services and health centres etc. and because of ads in Google AdWords, overwhelming our current capacity.

Working in a network and in coordination with other institutions (Dolores Sopeña Foundation, Diversitas Foundation, Welcome Foundation, Enrédate Platform and Grupo 5) and different social resources (the social services of Chamberí, Entrevias etc.) has enabled personalised attention and multidisciplinary follow-ups. However, there are not enough hands supporting this pressing need for assistance.

Main issues addressed

Support and legal advice for families
Conflicts on the education of children
Problems related to unemployment
Problems with intergenerational communication
Behavioural problems arising from addiction
Family violence
Emotional disorders
Behavioural and school failure problems in minors

The service is free.
What Do We Do?

III. Volunteering

This is one of AFA’s main areas of direct action, which serves and supports people in vulnerable situations.

Throughout 2016 AFA continued their programmes in:

- Nine youth centres in the Madrid community where, thanks to the excellent work of our 74 volunteers, the needs of the adolescents and children who live there were met.
- The Welcome Foundation, where 3 volunteers give educational support to children between 6 and 17 years of age with particular difficulties (social, financial, personal etc.)
- Our Lady’s Residence in Monserrat, 7 volunteers support older people, lending them a listening ear and offering them affective support focused on bettering their quality of life.
- The Dolores Sopeña Foundation in Vallecas, where this year the literacy and training project for immigrants has also continued.

Objective

To promote the sustainability and quality of volunteer work through the follow-up, motivation and loyalty in the work of our volunteers in order to achieve a better life for both young and old people alike.

“Many little people, in little places, doing little things, can change the world.”

Eduardo Galeano
What Do We Do?

Volunteering

2016 Results

The volunteers are made up of women over thirty who have worked with children for two or more years.

There continues to be a clear preference for working with children, which can be seen in the number of people who have taken the volunteer training course in our virtual classroom.

300 requests for information on our courses were made this year.

Total number of active volunteers: 97

Corporate Volunteering

This year, for the first time, we have started a corporate volunteering programme at Société Générale for employees and their children. This year’s stand out activities were the Three Kings Festival where they helped children from the Vallehermoso Residence, and an excursion to Faunia Zoo with 20 children from the Isabel de Castilla Children’s Home.

Estimated number of beneficiaries: 186, of which 80% are children
IV. Research and Studies

At Acción Familiar, we carry out applied research on family and childhood issues with the objective of contributing to an advance in the knowledge and social assessment of the role of the family, from an interdisciplinary perspective.

Our work is reflected in the publication of studies and in the transfer of knowledge through technical assistance to public organisations on family and childhood related issues, the holding of conferences and presentations, participation in various forums and seminars and our presence in the media through articles in the press and radio interviews.

All of this is carried out through our Honorary Chair of Family Policies at the Complutense University of Madrid.

As a tribute to a personal and professional career dedicated to the recognition of the value of the family, the Family Platform of Catalonia and the UN have presented the first “Fighters For Family” award:

✔ The international award went to Katalin Novák, the Minister for Families in Hungary.
✔ The national award went to Teresa López, Director of AFA’s Honorary Chair of Family Policies at the Complutense University of Madrid.
What Do We Do?

Research and Studies

2016 Results

1. Publications and Projects


Under the research project "Older people and Intergenerational Solidarity in the Family" (2015), an article has been published which contains new results on the determinants of intergenerational solidarity in the family in a context of crisis in Spain (pending publication).

2. Transfer of Knowledge

2.1. Technical assistance to public bodies:

- Helping the Madrid community with its future childhood strategy through a diagnosis of the initial situation in the report “Analysis of the childhood and adolescent situation in the Madrid community in 2016: demographic, social and lifestyle indicators.” (pending publication)

- Helping the Madrid community with the creation of the family support strategy through a diagnosis of the socioeconomic situation of families, already published by the Directorate General for Families and Children.

2.2. New collaboration agreement:

- With the Municipal Regions Family Network, to hold a training seminar in 2017 on “Foundations and Instruments for the Implementation of Social, Family and Childhood Policies.”
2.3. Conferences, presentations and participation in forums and seminars:

- An intervention in the seminar for psychologists and socio-educational professionals in psychology at the Complutense University of Madrid, by Viviana González on the topic of “Sexual difference and the approach to gender”, 23rd February and 8th March.
- Participation in the 22nd round table of the Municipalities for the Family’s Madrid Network, by Teresa López on the importance of family in public politics, 25th April.
- Participation in the “Stop Suicide Demographic Forum” by Teresa López López, organised by ABC and the Association of Large Families in Madrid, 10th June.
- Presentation by Teresa López López at the discussion forum “Keys to demographic policy in Spain. A commitment to family” organised by the IESE and The Family Watch, 17th June.

2.4. Media Presence:

- Peraita, L., 2016. Interview with the Director for the Honorary Chair of Family Policies at the Complutense University of Madrid with Acción Familiar “I can give the politicians more than a thousand reasons convincing them of the value of family” ABC digital, 15th May.
Website Visits

Objective

- To maintain a channel of personal communication and training resources.
- To make known the research carried out about family related issues.

2016 Results

Total number of visits: **59,744**

More than **200** downloads of our publications from the continuous training and research pages have been registered.
Funding

How We Are Financed

- Public revenue: 38%
- Private revenue: 62%
- Grants: 34%
- Donations: 59%
- Provision of services: 7%
- Financial revenues: 12%

Financial Allocation To Projects

- Honorary Chair of Family Policy: 39%
- Training: 12%
- Volunteering: 30%
- Advice Service: 7%
- Research and Studies: 12%
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You can deduct 75% for your first 150€ of donations.
After the first 150€ you can deduct a further 30%, increasing to 35% if you have continued to donate for three consecutive years (with equal donations or more). (*)

Real cases of individual contributions:
- If you donate 60€, it will cost you 15€.
- If you donate 100€, it will cost you 25€.

(*) Deduction limit: 10% of the taxable base
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Fill out this form, call 91 446 10 11 or visit us online at www.accionfamiliar.org

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Signature: _______________________________ Date: _______________________________

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