

2017 Report
Acción Familiar





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Publication financed by:



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www.accionfamiliar.org

Dear Friends,

On 28th February 2017, I became the President of Acción Familiar, ready and willing to commit to our cause. I would like to say thank you to my predecessor, Rosario de Gortázar, for her dedication during her years of leading this team, and for her support and trust in me for this role.

I would also like to say a special thanks to and remember Jesús Ramón-Laca, a member on the Board of Directors who sadly passed away in 2017. His example of selfless dedication to this institution for many years will no doubt serve to motivate us to continue our work.

Thank you also to all those who, by so generously taking part, contribute to making this project possible, so from one day to the next we can help many families through training, volunteering, guidance, and free psychological and legal help. What's more, through our Research and Analysis Unit, we can deeply analyse the role that family plays and the difficulties that it faces, in order to come up with solutions that will contribute positively to all of society, rigorously and resiliently.

This year, Acción Familiar turns 40 years old. For the last 40 years, the association has been dedicated to helping the families who are most in need, and we intend to continue this goal for the future. With professionalism and commitment, our team will continue working together for a fairer and more supportive society, dedicating ourselves to those most in need and with the desire to contribute to education and training for all, so that family can be recognised as a central pillar of society.

Patricia Tena Gutiérrez

President

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*For ease of reading, we have used general terms (parents/grandparents etc.) rather than mother/father, grandfather/grandmother etc.

Who are we?

Organisation structure

BOARD OF DIRECTORS

(as of 31st December 2017)

Honorary President	Dr . Rosario de Gortázar e Ybarra
President	Dr . Patricia Tena Gutiérrez
Treasurer	Dr .Isabel Oraá Gortázar
Secretary	Dr. José María Llorente Gozalo
Board Members	Dr. Javier Carvajal García-Valdecasas
	Dr. Pablo Díaz de Rábago
	Dr. Javier García de Fuentes
	Dr Mónica López-Monís Gallego
	Dr. Iván Muñoz López de Carrizosa
	Dr. Lucas Oriol López-Montenegro
	Dr. José Luis Rodríguez Jiménez
	Dr. Teresa Sáenz-Díez Rojas

TECHNICAL TEAM

Manager

Dr. Áurea García Muñoz

Research and Analysis Unit

Dr. M^a Teresa López López

Dr. Viviana González Hincapié

Institutional relations and volunteering

Dr. Isabel de la Rica Ojinaga

Training and programmes

Dr. Sonia Cuenca de la Casa

Dr. Ana Villota Quibén

Dr. Eusebio Martínez Díaz

Family care unit

Dr. Carmen Bustillo Fernández

Administration

Dr. Nuria Lanuza Esparcia

What is Acción Familiar?

Mission, vision and values

Acción Familiar is a secular and apolitical non-profit organisation created in 1978. It follows its mission without religious, gender or racial discrimination. It officially became a legal Non-Governmental Organisation in 1982, in recognition of Public Interest. Since 2004, it has held the Special Consultative Status for the Economic and Social Council of the UN (ECOSOC).

Mission

To promote, assist and strengthen the family institution while promoting child and minor protection, for both those with and without family support or who are in a situation where they are away from their family home.

Vision

To serve as a reference point for politicians, social agents and organisations, the media and the families themselves in matters relating to the provision of care services for families as well as for research and analysis of subjects relating to the family unit, all from the viewpoint of focus, excellence, soundness of argument and quality of the work performed.

Values

- ✓ Recognition of the dignity of an individual as an inherent quality.
- ✓ Commitment and solidarity to the family, in particular to those less fortunate.
- ✓ Carrying out objectives without discrimination on grounds of religion, gender or race.
- ✓ Coherence of actions and objectives.
- ✓ Professionalism in our efforts to optimise the services provided.
- ✓ Rigour and efficiency in the continuing search for improvement and innovation.
- ✓ Transparent, quality and ethical management. Confidentiality and protection of information.
- ✓ Co-operation with other entities and institutions in order to achieve the best results for the family.

What is Acción Familiar?

Activity areas

Acción Familiar works for families in **four activity areas**, from **direct action** (including training activities, with support in the Family Care Unit and with our volunteers), to **research and analysis**:

I. Training programmes

Giving workshops and new training programmes, both in person and online. These are aimed at parents, children, teenagers and teachers, with the objective of contributing to the complete education of the trainee during their life cycle and supporting families in their educational role.

II. Family Assistance

Free psychological and legal guidance and support for all family members.

III. Volunteers

Particular attention to the specific needs of vulnerable minors, older persons and immigrants by our team of volunteers.

IV. Family Research and Analysis

Detailed research in order to further our knowledge of real family life and their needs, through multi-disciplinary development of research and analysis.

Impact

2017



What do we do?

I. Training and activity programmes

Via our **Training Unit**, we offer the necessary tools to confront the difficulties that parents, educators, children and young people can face during their lifetime.

We have a **network of professional instructors**(psychologists, teachers, social workers...) trained with educational materials, mostly their own, that travel to give workshops in education centres and institutions that request them; Alongside **face-to-face sessions**, we offer free online training via our **Virtual Classroom** platform.

We adopt a preventative focus, because we consider family education to be essential in acquiring healthy habits.

During 2017, various activity programmes and workshops were given in different towns in the Spanish communities of Aragon, Castilla La Mancha, Galicia, Madrid and the Murcia region.

Our objective

To support, guide and create values within the family, with the premise that family is our first school and the ideal place to form behavioural habits that prevent other damaging behaviours in the future.



"Telepatio" Programme, Murcia.



"Nuevo Reto" (New Challenge) Workshops, Zaragoza.

What do we do?

I. Training and activity programmes

Results 2017

1. New programmes

Grandparents as educators: managing emotions and support

General objective:

- ✓ Give grandparents the resources and ability to facilitate, when needed, the task of being carers and educators for their grandchildren, in order to succeed in their complete development.

Specific objectives:

- ✓ Create a space of reflection as a group, giving guidelines regarding basic education points to follow within the family, especially with grandchildren.
- ✓ Give instruments that will help improve communication within the family.
- ✓ Offer the necessary support to strengthen their personal and family skills.
- ✓ Offer a space of individualised support, with personalised psychological support that will help them and guide them in their double role as both grandparents and “parents”.
- ✓ Help to redefine and strengthen the role of grandparents in current society, recognising their important educational work.

Aimed at:

- ✓ Grandparents that, for a variety of circumstances, act as main carers for their grandchildren.



Leader training, Madrid.

In 2017 we trained 20 instructors for the new *Grandparents as educators* programme.

What do we do?

I. Training and activity programmes

2. Continuity programmes

- ✓ [Educate in the family](#) ✓ [Fun in the family](#)
 - ✓ [Improving living together](#)
 - ✓ [Families with emotions](#)

 - ✓ [New challenge](#)
- Group training programmes aimed at parents, educators and minors.
- Aimed at the prevention of risk factors for teenage drug use, offering tools against peer pressure.

167 workshopss
4416 direct
beneficiaries

In Murcia:

- ✓ [Shared tutorials](#)
 - ✓ [Tele Patio](#)

 - ✓ [Prevention in the community environment through open education](#)
- Given within the framework of addiction prevention.
- Through group work, minors create short films in which they are the actors, with the objective to encourage healthy leisure and prevent addiction.
- Offering support for reinforced education alongside workshops and fun activities so children can fully develop.

2954
Direct beneficiaries

[3. Virtual classroom](#)



Permanent training to acquire educational and socioemotional skills through our online platform.

679
Direct beneficiaries

In total, 8049 people have directly benefited from our training programmes.

What do we do?

I. Training and activity programmes



With children and teenagers...



With families...



What do we do?

II. Family Assistance Unit

From the **Family Care Unit**, we help to strengthen and support families through free psychological or legal assistance, individually or as a family (children, parents, grandparents, siblings, partners and extended family members).

Methods:

- ✓ Presence in Madrid, Zaragoza and Ferrol.
- ✓ Telephone or videocall for those who require it.



Our objectives

- ✓ Offer professional help to manage family conflicts.
- ✓ Offer support in adapting to the different changes that happen in their life.
- ✓ Strengthen both the person and their family according to their individual needs.
- ✓ Assist those who find themselves in high vulnerability situations, while also caring for all the families that require help.
- ✓ Working together to create support networks for those at risk of social exclusion.

In 2017 we offered free psychological or legal assistance to 2080 people.

What do we do?

II. Family Assistance Unit

We assist everyone who asks for help, giving priority to those that find themselves in particular difficulty due to situations of high risk or high vulnerability.

We work with a systemic focus, integrating as many family members as possible.

We collaborate with other institutions, some of whom we occasionally ask to assist with specific demands.

Quick facts

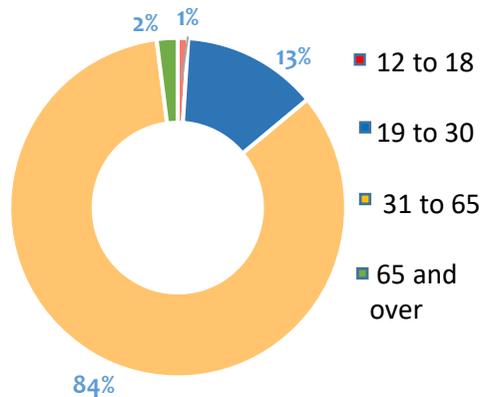
Number of people assisted per Autonomous Region

1.232 
Madrid

429 
Aragón

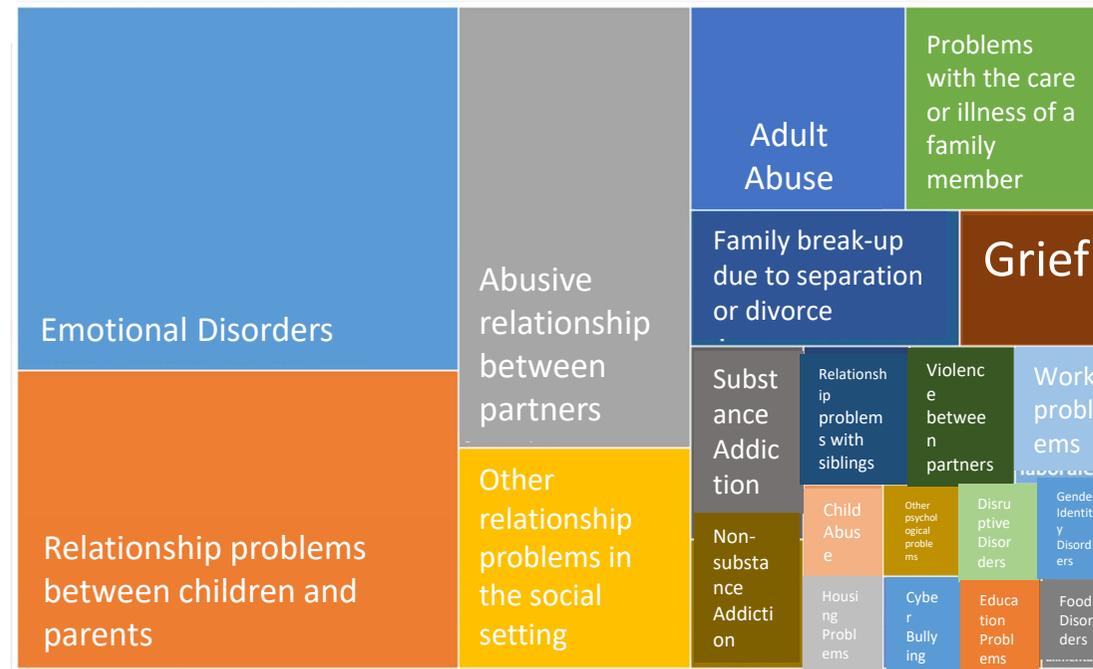
419 
Galicia

Age range of people that contacted the Unit



2017 Report

Most consulted topics



What do we do?

III. Volunteering

The **Volunteering Unit** includes **more than 90 volunteers** who **give support** and assist **three social groups** that, due to their particular characteristics, find themselves **at risk of social exclusion**:

1. **Minors** - who, due to cases of abuse, vulnerability, etc., are in the custody of the Government and are living in Children's Homes in the community of Madrid. Our volunteers offer them school support and leisure activities, while providing them with emotional support.
2. **Older persons** – assisting them at the *Nuestra Señora de Montserrat* Residence in Madrid, listening and offering company that often is missing from their lives.
3. **Young people and adolescents/teenagers** - who are studying at the *Dolores Sopena* Foundation in Vallecas (Madrid). As well as helping them with literacy, especially helping immigrants, we offer psychological support and assistance.

Our volunteers have a profile that adapts to our philosophy of working in a team, sensitization, empathy, maturity, patience, active listening, commitment, etc.

Our objective

To give support and accompany those at risk of social exclusion due to their vulnerability because of their age or their socioeconomic circumstances.



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"Volunteers do not necessarily have the time,
but they simply have the heart".

- Elizabeth Andrew -

What do we do?

III. Volunteering

We have:

- ✓ **A network of 92 volunteers**, who receive training from us through our virtual classroom.
- ✓ **A “Young Volunteers” programme** in the *Nuestra Señora del Pilar* College in Madrid, where a group of students from 1º de *bachillerato* participated in volunteer activities in the *Isabel de Castilla* Residence in Vallecas, assisting minors aged 8. Some of the students that participated in this programme are now university students and continue to be volunteers with *Acción Familiar*.
- ✓ Support from **Société Générale** for a group of 10 minors from the children’s residence *Isabel de Castilla*. The children participated in the *Reyes Magos* (three kings) party in their head office in Madrid, alongside the employees’ children. Once again this year, this action of corporate volunteering has been a success for the three parties involved: the collective beneficiary, the company and the volunteers.

An estimate of the number of direct beneficiaries in our volunteer programmes :

186

and 80% of them are minors.

Results

During the year 2017, **342 people requested information on our volunteer programmes.**

65 interviews took place, which led to the **incorporation of 28 new volunteers.**

Total number of active volunteers: 92

What do we do?

IV. Family Research & Analysis Unit

The Acción Familiar **Family Research and Analysis Unit's** objective is to contribute to furthering the knowledge and the social value of the family role from an interdisciplinary perspective. For this, the unit undertakes in-depth investigations regarding family and childhood.

The work completed is mainly based on the writing and publication of studies, as well as the sharing of knowledge, fundamentally through technical assistance for public organisations on topics related to public policies whose main beneficiaries are families and children.



During 2017, and since 2004, Acción Familiar has been working in close collaboration with the *Universidad Complutense* (UCM) on the project ***Cátedra Extraordinaria de Políticas de Familia Universidad Complutense-Acción Familiar.***

On 16th October 2017, Acción Familiar signed a new agreement with this university in order to continue working on the theme of family, working with the investigators that form the Research of Family Policies Group at UCM, which has been running since 2004. What's more, we will continue collaborating with investigators in other universities.



Conference given by M^o Teresa López López, Director of the Investigation Unit, Rafael del Pino Foundation. Octubre 2017.

What do we do?

Results from 2017

1. Publications and projects



- ✓ López López, M^aT; González Hincapié, V. (2017) “Tener hijos, ¿forma parte del proyecto vital de los madrileños? Maternidad, paternidad y trabajo remunerado en la Comunidad de Madrid”, (Is having children a vital project for the citizens of Madrid? Maternity, paternity and paid work in the Community of Madrid) 2017. ISBN: 978-84-16668-43-4. Ed. Cinca. Madrid. [[Access online](#)]
- ✓ López López, M^a T. (2017) “Trabajo remunerado y vida familiar en la generación del milenio: un equilibrio necesario”. (Paid work and family life for the millennial generation: a necessary balance) Report published by Think tank Milenio. [[Access online](#)]

2. Sharing knowledge

2.1. Technical assistance for public organisations:

- ✓ Appearance of the Director of the *Cátedra Extraordinaria de Políticas de Familia UCM-AFA*, María Teresa López López, before the Special Commission of the Senate on Demographic Evolution in Spain. [[Complete text and video of appearance](#)] Madrid, 22nd May.
- ✓ Participation in the Commission of Experts in the Minister of Health, Social Services and Equality, for the writing of the National Strategy for the Demographic Challenge. From June 2017.



Appearance of M^a Teresa López López, Before the Special Commission of the Senate on Demographic Evolution in Spain. 22nd May 2017.

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What do we do?

IV. Family Research & Analysis Unit



- ✓ Technical assistance in the Community of Madrid, with the drawing up of the [Plan de Infancia y Adolescencia 2017-2021](#) (Childhood and adolescence plan 2017-2021). This was completed from the diagnostic on the childhood and adolescence situation in the Community of Madrid, written by the *Cátedra* in 2016. From July 2017.
- ✓ Update and improvement of the report “*Análisis de la situación socioeconómica de las familias en la Comunidad de Madrid 2017*”, (*Analysis of the socioeconomic situation of families in the Community of Madrid 2017*) published by the department of Social and family policies in Madrid, in 2016.

2.2.Conferences, lectures and participation in forums and seminars:

- ✓ Lecture at the *Foro de Familia* (Family Forum), with M^a Teresa López López, “*Infancia y Familia en España. Una mirada al futuro.*” (Childhood and family in Spain. A look towards the future.) Madrid, 25th January.
- ✓ Lecture at Real Círculo de la Amistad (Royal Circle of Friends), Córdoba, with M^a Teresa López López, “*Hacia el suicidio demográfico: por qué los jóvenes milenials no tienen hijos.*” (Going towards demographic suicide: why young millenials are not having children) Organized by Think Tank Milenio. Córdoba, 30th March. [[Conference video](#)]
- ✓ Lecture at the Faculty of Economic and Business Science at the Universidad Complutense in Madrid: “*Redescubrir el sentido de la Universidad*”, (Rediscovering the meaning of university) with M^a Teresa López López. Madrid, 12th April.
- ✓ Lecture organised by the Association of Large Families in Almeria and the Women and Society Forum of Almeria, with M^a Teresa López López, “*Trabajo remunerado en la generación del milenio. Un equilibrio necesario.*” (Paid work in the millennial generation. A necessary balance). Auditorio Municipal Maestro Padilla. Almería, 25 May.
- ✓ Opening lecture at the II Foro Provincial in Family Issues, “*Agentes sociales: familia, escuela y sociedad. Un objetivo en común*”, (Social agents: family, school and society. A common goal) with M^a Teresa López López: “*El reto demográfico y la necesidad de nuevas políticas de familia*”. (A demographic challenge and the necessity for new family policies) Organised by: Diputación de Alicante. Alicante, 30th May.

2.2. Conferences, lectures and participation in forums and seminars (cont.):

- ✓ Seminar workshop on **“Pensamiento de género. Un intento de aproximación a sus orígenes e implementación en la sociedad actual”**, (Gender thinking. An attempt to approach its origins and implementation in today’s society) with Viviana González, investigator from the Research Unit. Meetings for psychologists and social-educational careers, Universidad Complutense de Madrid. 17th June
- ✓ Conference with a group of students from Gira académica of the Family Sciences programme at the Universidad de Finis Terrae in Chile. Acción Familiar head office. Madrid, 10th October.
- ✓ Opening speech for the academic year at the Centro de Formación Profesional Fuenllana: **“Redescubrir el sentido de la formación y del trabajo”**, (Rediscovering the meaning of education and work) with M^a Teresa López López. Madrid, 19th October.
- ✓ Lecture on **“La maternidad subrogada”**, (Surrogacy) with M^a Teresa López López, at the Fundación Rafael del Pino. Madrid, 30th October.
- ✓ Presentation of study results **“Tener hijos, ¿forma parte del proyecto vital de los madrileños? Maternidad, paternidad y trabajo remunerado en la Comunidad de Madrid 2017.”** (Is having children a vital project for the citizens of Madrid? Maternity, paternity and paid work in the Community of Madrid) with M^a Teresa López López. Presented by the Director General de la Familia y el Menor de la Comunidad de Madrid, Alberto San Juan Llorente. As part of “Los jueves en Familia”, Head office of the Dirección General de la Familia y el Menor. Madrid, 30th November.
- ✓ Lecture at the Faculty of Economic and Business Sciences et the Universidad Complutense de Madrid: **“Economía Pública y Familia”**, (Public and Family Economics) with M^a Teresa López López. Madrid, 13th December.

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M^a Teresa López López speaking at the conference organised by the Asociación de Familias Numerosas de Almería and the Foro Mujer y Sociedad, Almería. May 2017.



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2.3. Communication and media presence. Among others:

Articles

- ✓ López López, María Teresa (2017). **“Trabajo remunerado y familia: un equilibrio necesario.”** (Paid work and family: a necessary balance) Aceprensa digital newspaper, 1st February. [[Available online](#)]
- ✓ Martínez, María. (2017) **“Los contratos de subrogación en el extranjero deberían ser nulos”.** (Surrogacy contracts abroad should not be valid) Interview with M^a Teresa López López, on the “Informe sobre aspectos éticos y jurídicos de la maternidad subrogada”, Comité de Bioética de España. Alfa y Omega, 25th May. [[Available on-line](#)]
- ✓ López López, María Teresa y Montalvo, Federico (2017). **“La maternidad subrogada”.** (Surrogacy motherhood) Tribuna Abierta, ABC. 1st June. [[Available on-line](#)]
- ✓ López López, María Teresa (2017). **“El reto demográfico, ¿está la solución en políticas públicas natalistas?”** (The demographic challenge – is the solution to be found in pronatalist public policies?) ABC, digital edition. 8th June. [[Available on-line](#)]

Interviews

- ✓ Interview with M^a Teresa López López on the *La tertulia* programme on RCN Radio (Colombian radio), on the publication of the report *Trabajo remunerado y vida familiar en la generación del milenio: un equilibrio necesario*. 11th January.
- ✓ Interview with M^a Teresa López López, on the *La Mañana* programme on COPE, by Fernando de Haro, on the publication of the “Informe sobre aspectos éticos y jurídicos de la maternidad subrogada”, Comité de Bioética de España. 20th May. [[Available on-line](#)].
- ✓ Entrevista a M^a Teresa López López en el Programa “Abierto al atardecer” de InterAlmería TV, con ocasión de la conferencia organizada por la Asociación de Familias Numerosas de Almería y el Foro Mujer y Sociedad. 22 de mayo. [[Interview](#)].

Website and social networks

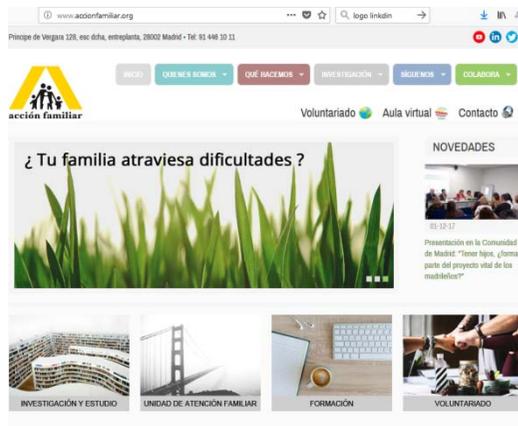
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Objective

- ✓ Maintain a channel for information, personal communication and training resources.
- ✓ Publish investigation work on topics related to the family.
- ✓ Maintain contact with institutions and people who work for families.

Results 2017

- ✓ **Total number of visitors: 44750**
- ✓ More than **274 downloads** of publications from the On-going Training and Investigation area have been recorded.
- ✓ Acción Familiar's presence on social networks has increased.



2017 Report



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 @accion_familiar

 YouTube [Acciyn Familiar](https://www.youtube.com/AcciynFamiliar)

 [ACCION FAMILIAR](https://www.linkedin.com/company/ACCION-FAMILIAR)



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New collaborations for 2017



From the 235 ideas presented at the **Desafío del Talento Solidario de la Fundación Botín**, 47 were selected to participate in a learning, improving and professionalisation process for organisations in the Third Sector. **Acción Familiar** was one of those participating with ideas that enable **older people to take up a leading role in society**. Over 4 months, we had the possibility to be part of a collaborative learning and work environment. Together with 6 other NGOs, we were part of the group INTERGRA +, and presented the Project “**Conectando generaciones**” (Connecting generations).



We participated in the **Platform for the Alcohol and Minors Movement**, alongside 40 other organisations, to create an **action plan** that covers **the problem of minors consuming alcohol**, in civil society and the policy areas that could influence a possible change in legislation.



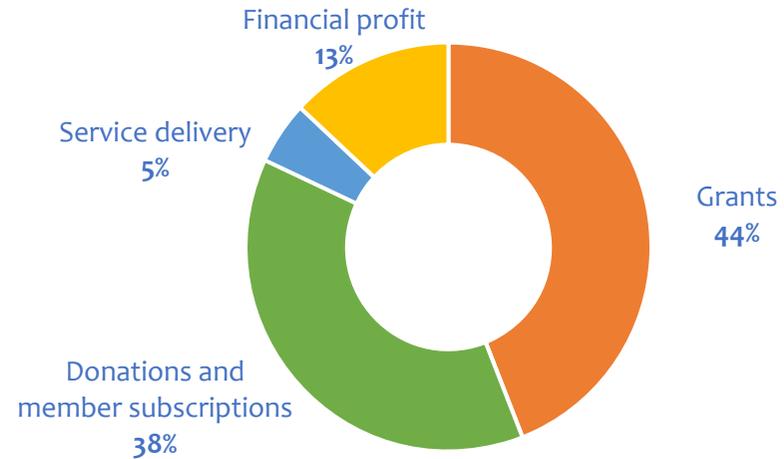
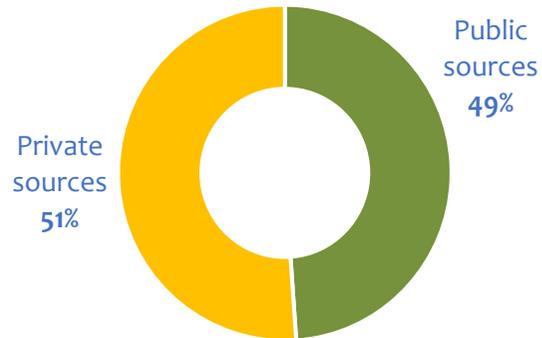
In 2017 we reinstated our collaboration with the **Dolores Sopeña Foundation**, with our Family Care Unit, supporting training and staff interviews with students qualified in the pathway to employability.



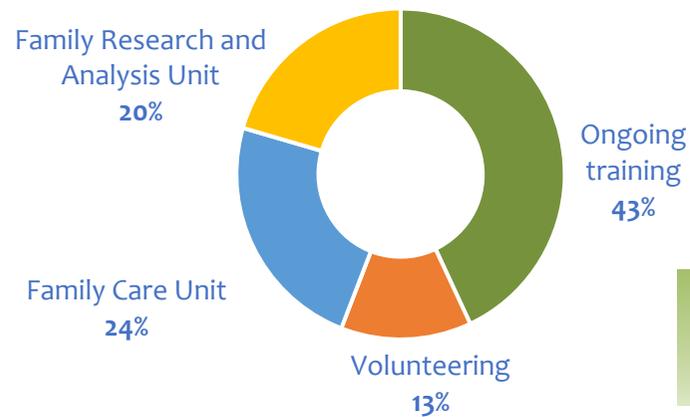
In 2017 Acción Familiar signed a new **framework agreement with the Universidad Complutense de Madrid (UCM)** in order to continue working in close collaboration with the investigators that form part of the **Research into Family Policies Group of the UCM**, active since 2004.

Our Accounts

Revenue 2017



Expenditure 2017



Our audited Annual Accounts can be consulted on our website.

Financial donors and collaborators 2017

Public funders



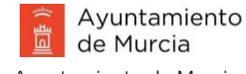
Ministerio de Sanidad,
Servicios Sociales e Igualdad



Delegación del Gobierno
para el Plan Nacional
sobre Drogas



Comunidad de Madrid.
D.G. de la Familia
y el Menor



Ayuntamiento de Murcia.
Concejalía de Deportes
y Salud



Ayuntamiento de Cartagena:
Concejalía de Servicios Sociales



Ayuntamiento de Cartagena:
Concejalía de Juventud



Ayuntamiento de Madrid

Private funders

Deloitte.

Fundación Deloitte



Fundación Enrique Esteve Balet



Fundación
Gondra-Barandiarán



Google AdWords



Société Générale

Partners



Asociación Amigos
de las Personas
Inmigrantes



Colectivo Pelicano
Abogados



Ediciones Cinca



Fundación Acogida



Fundación Diversitas



Fundación Dolores
Sopeña



Fundación General de
la Universidad Complutense



Fundación Pilares



Fundación Rafael
del Pino



Fundación Valora



Marketing y
Comunicación Digital



Ignacio Gil -
Antuñano Vizcaíno
Notario



plataforma
de infancia
españa
Plataforma de
Infancia



Red de Municipios
Por la familia

S2G
a Deloitte. business
Servicios Generales
de Gestión



Talento Solidario
Fundación Botín



Universidad Complutense
de Madrid

PERMONDO
Translations
for non-profit
Traducciones

Since 2016, the **types of deduction applicable** to the donations that are given to Acción Familiar **have increased**, in accordance with the special tax system, Law 49/2002, 23rd December.

For individuals

For businesses

	Percentage of deduction		Percentage of deduction
First 150€	75 %	General donations	35 %
Remainder	30 %		
Multi-year donations (to the same organisation) equal to or more than €150	35 %	Multi-year donations (to the same organisation) equal to or more than €150	40 %
Limit of deduction on tax payable	10 %	Limit of deduction on tax payable	10 %

- ✓ [Become a member](#)
- ✓ **Update your subscription**
- ✓ **Make an individual donation**
- ✓ **Become a volunteer**

Call us on 91 446 10 11
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Diapositiva 26

CS6

We need you...

Claire Shires; 17/04/2018



40 years

1978-2018



Acción Familiar
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Annual Report 2017

Acción Familiar

