2017 Report
Acción Familiar
Dear Friends,

On 28th February 2017, I became the President of Acción Familiar, ready and willing to commit to our cause. I would like to say thank you to my predecessor, Rosario de Gortázar, for her dedication during her years of leading this team, and for her support and trust in me for this role.

I would also like to say a special thanks to and remember Jesús Ramón-Laca, a member on the Board of Directors who sadly passed away in 2017. His example of selfless dedication to this institution for many years will no doubt serve to motivate us to continue our work.

Thank you also to all those who, by so generously taking part, contribute to making this project possible, so from one day to the next we can help many families through training, volunteering, guidance, and free psychological and legal help. What’s more, through our Research and Analysis Unit, we can deeply analyse the role that family plays and the difficulties that it faces, in order to come up with solutions that will contribute positively to all of society, rigorously and resolutely.

This year, Acción Familiar turns 40 years old. For the last 40 years, the association has been dedicated to helping the families who are most in need, and we intend to continue this goal for the future. With professionalism and commitment, our team will continue working together for a fairer and more supportive society, dedicating ourselves to those most in need and with the desire to contribute to education and training for all, so that family can be recognised as a central pillar of society.

Patricia Tena Gutiérrez
President
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*For ease of reading, we have used general terms (parents/grandparents etc.) rather than mother/father, grandfather/grandmother etc.*
Who are we?

Organisation structure

BOARD OF DIRECTORS
(as of 31st December 2017)

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honorary President</td>
<td>Dr. Rosario de Gortázar e Ybarra</td>
</tr>
<tr>
<td>President</td>
<td>Dr. Patricia Tena Gutiérrez</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Dr. Isabel Oraá Gortázar</td>
</tr>
<tr>
<td>Secretary</td>
<td>Dr. José María Llorente Gozalo</td>
</tr>
<tr>
<td>Board Members</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dr. Javier Carvajal García-Valdecasas</td>
</tr>
<tr>
<td></td>
<td>Dr. Pablo Díaz de Rábago</td>
</tr>
<tr>
<td></td>
<td>Dr. Javier García de Fuentes</td>
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<tr>
<td></td>
<td>Dr. Mónica López-Monís Gallego</td>
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<tr>
<td></td>
<td>Dr. Iván Muñoz López de Carrizosa</td>
</tr>
<tr>
<td></td>
<td>Dr. Lucas Oriol López-Montenegro</td>
</tr>
<tr>
<td></td>
<td>Dr. José Luis Rodríguez Jiménez</td>
</tr>
<tr>
<td></td>
<td>Dr. Teresa Sáenz-Díez Rojas</td>
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</table>

TECHNICAL TEAM

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager</td>
<td>Dr. Áurea García Muñoz</td>
</tr>
<tr>
<td>Research and Analysis Unit</td>
<td>Dr. Mª Teresa López López</td>
</tr>
<tr>
<td></td>
<td>Dr. Viviana González Hincapié</td>
</tr>
<tr>
<td>Institutional relations and volunteering</td>
<td>Dr. Isabel de la Rica Ojinaga</td>
</tr>
<tr>
<td>Training and programmes</td>
<td>Dr. Sonia Cuenca de la Casa</td>
</tr>
<tr>
<td></td>
<td>Dr. Ana Villota Quibén</td>
</tr>
<tr>
<td></td>
<td>Dr. Eusebio Martínez Díaz</td>
</tr>
<tr>
<td>Family care unit</td>
<td>Dr. Carmen Bustillo Fernández</td>
</tr>
<tr>
<td>Administration</td>
<td>Dr. Nuria Lanuza Esparcia</td>
</tr>
</tbody>
</table>

2017 Report
What is Acción Familiar?

Acción Familiar is a secular and apolitical non-profit organisation created in 1978. It follows its mission without religious, gender or racial discrimination. It officially became a legal Non-Governmental Organisation in 1982, in recognition of Public Interest. Since 2004, it has held the Special Consultative Status for the Economic and Social Council of the UN (ECOSOC).

**Mission**

To promote, assist and strengthen the family institution while promoting child and minor protection, for both those with and without family support or who are in a situation where they are away from their family home.

**Vision**

To serve as a reference point for politicians, social agents and organisations, the media and the families themselves in matters relating to the provision of care services for families as well as for research and analysis of subjects relating to the family unit, all from the viewpoint of focus, excellence, soundness of argument and quality of the work performed.

**Values**

- Recognition of the dignity of an individual as an inherent quality.
- Commitment and solidarity to the family, in particular to those less fortunate.
- Carrying out objectives without discrimination on grounds of religion, gender or race.
- Coherence of actions and objectives.
- Professionalism in our efforts to optimise the services provided.
- Rigour and efficiency in the continuing search for improvement and innovation.
- Transparent, quality and ethical management. Confidentiality and protection of information.
- Co-operation with other entities and institutions in order to achieve the best results for the family.
What is Acción Familiar? 

Acción Familiar works for families in four activity areas, from direct action (including training activities, with support in the Family Care Unit and with our volunteers), to research and analysis:

<table>
<thead>
<tr>
<th>Activity areas</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Training programmes</td>
<td>Giving workshops and new training programmes, both in person and online. These are aimed at parents, children, teenagers and teachers, with the objective of contributing to the complete education of the trainee during their life cycle and supporting families in their educational role.</td>
</tr>
<tr>
<td>II. Family Assistance</td>
<td>Free psychological and legal guidance and support for all family members.</td>
</tr>
<tr>
<td>III. Volunteers</td>
<td>Particular attention to the specific needs of vulnerable minors, older persons and immigrants by our team of volunteers.</td>
</tr>
<tr>
<td>IV. Family Research and Analysis</td>
<td>Detailed research in order to further our knowledge of real family life and their needs, through multi-disciplinary development of research and analysis.</td>
</tr>
</tbody>
</table>
## Impact 2017

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8049</td>
<td>Parents, young people and children received training in our workshops</td>
</tr>
<tr>
<td>167</td>
<td>Workshops completed</td>
</tr>
<tr>
<td>10315</td>
<td>People who have benefited from our services</td>
</tr>
<tr>
<td>20</td>
<td>Trained counsellors</td>
</tr>
<tr>
<td>186</td>
<td>Minors and adults supported by our volunteers</td>
</tr>
<tr>
<td>92</td>
<td>Volunteers collaborated with our activities on school support and assistance for those at risk of social exclusion</td>
</tr>
<tr>
<td>2</td>
<td>Publications of the results of specific investigations</td>
</tr>
<tr>
<td>4</td>
<td>Technical assistance projects for Public Administration bodies</td>
</tr>
<tr>
<td>11</td>
<td>Conferences and seminars conducted by the Research Unit</td>
</tr>
<tr>
<td>2080</td>
<td>People who have received free psychological and legal aid and support</td>
</tr>
</tbody>
</table>
What do we do?

Via our Training Unit, we offer the necessary tools to confront the difficulties that parents, educators, children and young people can face during their lifetime.

We have a network of professional instructors (psychologists, teachers, social workers...) trained with educational materials, mostly their own, that travel to give workshops in education centres and institutions that request them; Alongside face-to-face sessions, we offer free online training via our Virtual Classroom platform.

We adopt a preventative focus, because we consider family education to be essential in acquiring healthy habits.

During 2017, various activity programmes and workshops were given in different towns in the Spanish communities of Aragon, Castilla La Mancha, Galicia, Madrid and the Murcia region.

I. Training and activity programmes

Our objective

To support, guide and create values within the family, with the premise that family is our first school and the ideal place to form behavioural habits that prevent other damaging behaviours in the future.

“Telepatio” Programme, Murcia.

“Nuevo Reto” (New Challenge) Workshops, Zaragoza.
What do we do?

1. New programmes

Grandparents as educators: managing emotions and support

General objective:
✓ Give grandparents the resources and ability to facilitate, when needed, the task of being carers and educators for their grandchildren, in order to succeed in their complete development.

Specific objectives:
✓ Create a space of reflection as a group, giving guidelines regarding basic education points to follow within the family, especially with grandchildren.
✓ Give instruments that will help improve communication within the family.
✓ Offer the necessary support to strengthen their personal and family skills.
✓ Offer a space of individualised support, with personalised psychological support that will help them and guide them in their double role as both grandparents and “parents”.
✓ Help to redefine and strengthen the role of grandparents in current society, recognising their important educational work.

Aimed at:
✓ Grandparents that, for a variety of circumstances, act as main carers for their grandchildren.

In 2017 we trained 20 instructors for the new Grandparents as educators programme.

Leader training, Madrid.

2017 Report
What do we do?

I. Training and activity programmes

2. Continuity programmes

☑ Educate in the family
☑ Fun in the family
☑ Improving living together
☑ Families with emotions
☑ New challenge

Group training programmes aimed at parents, educators and minors.

Aimed at the prevention of risk factors for teenage drug use, offering tools against peer pressure.

In Murcia:

☑ Shared tutorials
☑ Tele Patio

Given within the framework of addiction prevention.

Through group work, minors create short films in which they are the actors, with the objective to encourage healthy leisure and prevent addiction.

☑ Prevention in the community environment through open education

Offering support for reinforced education alongside workshops and fun activities so children can fully develop.

3. Virtual classroom

Permanent training to acquire educational and socioemotional skills through our online platform.

In total, 8049 people have directly benefited from our training programmes.

167 workshops
4416 direct beneficiaries

2954
Direct beneficiaries

679
Direct beneficiaries

2017 Report

www.accionfamiliar.org
What do we do?

I. Training and activity programmes

With children and teenagers...

With families...

2017 Report
What do we do?

From the Family Care Unit, we help to strengthen and support families through free psychological or legal assistance, individually or as a family (children, parents, grandparents, siblings, partners and extended family members).

Methods:
✓ Presence in Madrid, Zaragoza and Ferrol.
✓ Telephone or videocall for those who require it.

II. Family Assistance Unit

Our objectives

✓ Offer professional help to manage family conflicts.
✓ Offer support in adapting to the different changes that happen in their life.
✓ Strengthen both the person and their family according to their individual needs.
✓ Assist those who find themselves in high vulnerability situations, while also caring for all the families that require help.
✓ Working together to create support networks for those at risk of social exclusion.

In 2017 we offered free psychological or legal assistance to 2080 people.
**What do we do?**

We assist everyone who asks for help, giving priority to those that find themselves in particular difficulty due to situations of high risk or high vulnerability.

We work with a systemic focus, integrating as many family members as possible.

We collaborate with other institutions, some of whom we occasionally ask to assist with specific demands.
The **Volunteering Unit** includes **more than 90 volunteers** who **give support** and assist **three social groups** that, due to their particular characteristics, find themselves **at risk of social exclusion**: 

1. **Minors** - who, due to cases of abuse, vulnerability, etc., are in the custody of the Government and are living in Children’s Homes in the community of Madrid. Our volunteers offer them school support and leisure activities, while providing them with emotional support.

2. **Older persons** – assisting them at the *Nuestra Señora de Montserrat* Residence in Madrid, listening and offering company that often is missing from their lives.

3. **Young people and adolescents/teenagers** - who are studying at the *Dolores Sopeña* Foundation in Vallecas (Madrid). As well as helping them with literacy, especially helping immigrants, we offer psychological support and assistance.

Our volunteers have a profile that adapts to our philosophy of working in a team, sensitization, empathy, maturity, patience, active listing, commitment, etc.

### Our objective

To give support and accompany those at risk of social exclusion due to their vulnerability because of their age or their socioeconomic circumstances.

*Volunteers do not necessarily have the time, but they simply have the heart*.

* -Elizabeth Andrew -
What do we do?

We have:

✓ **A network of 92 volunteers**, who receive training from us through our virtual classroom.

✓ **A “Young Volunteers” programme** in the *Nuestra Señora del Pilar* College in Madrid, where a group of students from 1º de bachillerato participated in volunteer activities in the *Isabel de Castilla* Residence in Vallecas, assisting minors aged 8. Some of the students that participated in this programme are now university students and continue to be volunteers with Acción Familiar.

✓ Support from *Société Générale* for a group of 10 minors from the children’s residence *Isabel de Castilla*. The children participated in the Reyes Magos (three kings) party in their head office in Madrid, alongside the employees’ children. Once again this year, this action of corporate volunteering has been a success for the three parties involved: the collective beneficiary, the company and the volunteers.

III. Volunteering

An estimate of the number of direct beneficiaries in our volunteer programmes:

186

and 80% of them are minors.

Results

During the year 2017, **342 people requested information on our volunteer programmes.**

**65 interviews took place,** which led to the **incorporation of 28 new volunteers.**

**Total number of active volunteers: 92**
The Acción Familiar Family Research and Analysis Unit’s objective is to contribute to furthering the knowledge and the social value of the family role from an interdisciplinary perspective. For this, the unit undertakes in-depth investigations regarding family and childhood.

The work completed is mainly based on the writing and publication of studies, as well as the sharing of knowledge, fundamentally through technical assistance for public organisations on topics related to public policies whose main beneficiaries are families and children.

During 2017, and since 2004, Acción Familiar has been working in close collaboration with the Universidad Complutense (UCM) on the project Cátedra Extraordinaria de Políticas de Familia Universidad Complutense-Acción Familiar.

On 16th October 2017, Acción Familiar signed a new agreement with this university in order to continue working on the theme of family, working with the investigators that form the Research of Family Policies Group at UCM, which has been running since 2004. What’s more, we will continue collaborating with investigators in other universities.
What do we do?

1. Publications and projects


2. Sharing knowledge

2.1. Technical assistance for public organisations:

- Appearance of the Director of the Cátedra Extraordinaria de Políticas de Familia UCM-AFA, María Teresa López López, before the Special Commission of the Senate on Demographic Evolution in Spain. [Complete text and video of appearance] Madrid, 22nd May.

- Participation in the Commission of Experts in the Minister of Health, Social Services and Equality, for the writing of the National Strategy for the Demographic Challenge. From June 2017.
2.2.Conferences, lectures and participation in forums and seminars:


- Lecture at Real Círculo de la Amistad (Royal Circle of Friends), Córdoba, with Mª Teresa López López, “Hacia el suicidio demográfico: por qué los jóvenes millenials no tienen hijos.” (Going towards demographic suicide: why young millenials are not having children) Organized by Think Tank Milenio. Córdoba, 30th March. [Conference video]

- Lecture at the Faculty of Economic and Business Science at the Universidad Complutense in Madrid: “Redescubrir el sentido de la Universidad”, (Rediscovering the meaning of university) with Mª Teresa López López. Madrid, 12th April.


2.2. Conferences, lectures and participation in forums and seminars (cont.):

✓ Seminar workshop on “Pensamiento de género. Un intento de aproximación a sus orígenes e implementación en la sociedad actual”, (Gender thinking. An attempt to approach its origins and implementation in today’s society) with Viviana González, investigator from the Research Unit. Meetings for psychologists and social-educational careers, Universidad Complutense de Madrid. 17th June.

✓ Conference with a group of students from Gira académica of the Family Sciences programme at the Universidad de Finis Terrae in Chile. Acción Familiar head office. Madrid, 10th October.

✓ Opening speech for the academic year at the Centro de Formación Profesional Fuenllana: “Redescubrir el sentido de la formación y del trabajo”, (Rediscovering the meaning of education and work) with Mª Teresa López López. Madrid, 19th October.

✓ Lecture on “La maternidad subrogada”, (Surrogacy) with Mª Teresa López López, at the Fundación Rafael del Pino. Madrid, 30th October.

✓ Presentation of study results “Tener hijos, ¿forma parte del proyecto vital de los madrileños? Maternidad, paternidad y trabajo remunerado en la Comunidad de Madrid 2017.” (Is having children a vital project for the citizens of Madrid? Maternity, paternity and paid work in the Community of Madrid) with Mª Teresa López López. Presented by the Director General de la Familia y el Menor de la Comunidad de Madrid, Alberto San Juan Llorente. As part of “Los jueves en Familia”, Head office of the Dirección General de la Familia y el Menor. Madrid, 30th November.

✓ Lecture at the Faculty of Economic and Business Sciences et the Universidad Complutense de Madrid: “Economía Pública y Familia”, (Public and Family Economics) with Mª Teresa López López. Madrid, 13th December.

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2.3. Communication and media presence. Among others:

**Articles**


- Martínez, María (2017) “Los contratos de subrogación en el extranjero deberían ser nulos”. (Surrogacy contracts abroad should not be valid) Interview with Mª Teresa López López, on the “Informe sobre aspectos éticos y jurídicos de la maternidad subrogada”, Comité de Bioética de España. Alfa y Omega, 25th May. [Available on-line]


**Interviews**

- Interview with Mª Teresa López López on the La tertulia programme on RCN Radio (Colombian radio), on the publication of the report Trabajo remunerado y vida familiar en la generación del milenio: un equilibrio necesario. 11th January.

- Interview with Mª Teresa López López, on the La Mañana programme on COPE, by Fernando de Haro, on the publication of the “Informe sobre aspectos éticos y jurídicos de la maternidad subrogada”, Comité de Bioética de España. 20th May. [Available on-line].

- Entrevista a Mª Teresa López López en el Programa “Abierto al atardecer” de InterAlmería TV, con ocasión de la conferencia organizada por la Asociación de Familias Numerosas de Almería y el Foro Mujer y Sociedad. 22 de mayo. [Interview].
Website and social networks  
www.accionfamiliar.org

Objective

- Maintain a channel for information, personal communication and training resources.
- Publish investigation work on topics related to the family.
- Maintain contact with institutions and people who work for families.

Results 2017

- Total number of visitors: 44750
- More than 274 downloads of publications from the On-going Training and Investigation area have been recorded.
- Acción Familiar’s presence on social networks has increased.

@acción_familiar
YouTube  Acción Familiar
ACCION FAMILIAR

2017 Report
New collaborations for 2017

From the 235 ideas presented at the Desafío del Talento Solidario de la Fundación Botín, 47 were selected to participate in a learning, improving and professionalisation process for organisations in the Third Sector. Acción Familiar was one of those participating with ideas that enable older people to take up a leading role in society. Over 4 months, we had the possibility to be part of a collaborative learning and work environment. Together with 6 other NGOs, we were part of the group INTERGRA +, and presented the Project “Conectando generaciones” (Connecting generations).

We participated in the Platform for the Alcohol and Minors Movement, alongside 40 other organisations, to create an action plan that covers the problem of minors consuming alcohol, in civil society and the policy areas that could influence a possible change in legislation.

In 2017 we reinstated our collaboration with the Dolores Sopeña Foundation, with our Family Care Unit, supporting training and staff interviews with students qualified in the pathway to employability.

In 2017 Acción Familiar signed a new framework agreement with the Universidad Complutense de Madrid (UCM) in order to continue working in close collaboration with the investigators that form part of the Research into Family Policies Group of the UCM, active since 2004.
Our Accounts

Revenue 2017

- Public sources 49%
- Private sources 51%

Expenditure 2017

- Family Research and Analysis Unit 20%
- Family Care Unit 24%
- Volunteering 13%
- Ongoing training 43%

Financial profit

- Service delivery 5%
- Grants 44%
- Donations and member subscriptions 38%

Our audited Annual Accounts can be consulted on our website.

www.accionfamiliar.org
Financial donors and collaborators 2017

Public funders

- Ministerio de Sanidad, Servicios Sociales e Igualdad
- Delegación del Gobierno para el Plan Nacional sobre Drogas
- Ayuntamiento de Cartagena: Concejalía de Servicios Sociales
- Ayuntamiento de Cartagena: Concejalía de Juventud
- Ayuntamiento de Madrid

Private funders

- Deloitte
- EnEsBa
- Fundación Enrique Esteve Balet
- Fundación Gondra-Barandiarán
- Google for Nonprofits
- Société Générale

Partners

- Fundación Botín
- Fundación Botín Talentos Solidario
- Fundación Botín de la Universidad Complutense de Madrid
- Fundación Diversitas
- Ignacio Gil - Antuñano Vizcaino Notario
- Fundación Dolores Sopeña
- Fundación General de la Universidad Complutense
- Fundación Valora
- Marketing y Comunicación Digital
- Red de Municipios por la Familia
- Talento Solidario
- Fundación Botín de la Universidad Complutense
- PERMÓNDO

2017 Report
Since 2016, the **types of deduction applicable** to the donations that are given to Acción Familiar **have increased**, in accordance with the special tax system, Law 49/2002, 23rd December.

### Tax deduction

**For individuals**

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage of deduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>First 150€</td>
<td>75%</td>
</tr>
<tr>
<td>Remainder</td>
<td>30%</td>
</tr>
<tr>
<td>Multi-year donations (to the same organisation) equal to or more than €150</td>
<td>35%</td>
</tr>
<tr>
<td>Limit of deduction on tax payable</td>
<td>10%</td>
</tr>
</tbody>
</table>

**For businesses**

<table>
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<tr>
<th>Description</th>
<th>Percentage of deduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>General donations</td>
<td>35%</td>
</tr>
<tr>
<td>Multi-year donations (to the same organisation) equal to or more than €150</td>
<td>40%</td>
</tr>
<tr>
<td>Limit of deduction on tax payable</td>
<td>10%</td>
</tr>
</tbody>
</table>

- **Become a member**
- **Update your subscription**
- **Make an individual donation**
- **Become a volunteer**

Call us on 91 446 10 11

[www.accionfamiliar.org](http://www.accionfamiliar.org)
We need you...
Claire Shires; 17/04/2018