



## President's Remarks

Dear Friends,

With all the good work done in 2015 and the plan to continue to improve we begin the year on a high note , certain that we have humanised our society a little which is one of the main goals of Acción Familiar.

I have found it particularly comforting to write this report, as I am conscious of the gap between families' needs and our ability to help them. I have been able to see first hand the large number of people that have benefitted from our hard work.

Over the year we have run training courses, counseling, psychological support, educational support, volunteer and publication courses and workshops. All of these have been accompanied by an effort to share knowledge, which allows families to look after their own needs as well as to prevent and resolve conflicts on their own.

We are witnessing great social and cultural changes affecting families. Sometimes these changes bring new values that make us better people, such as the search for equality and the rejection of violence. However, others may lack values whose visibility and practice are indispensable for family solidarity and stability, such as respect, effort and commitment, amongst others. Because of this, we try to unite acceptance and direct support using research and study.

Many people have made it possible for Acción Familiar to continue working for the past 38 years without losing sight of the objectives that we set about putting in motion. We are adapting our action strategies to accommodate the needs of families. This support has been provided through physical and intellectual work, economic support, ideas, advice and criticism, without which the work of Acción Familiar would not be possible.

This only leaves thanking each and every one of you for your continued support and hopes for us to grow and expand our work in order to attract new partners and educate more young people on the value of the family, with the aim of continuing working on our objective to strengthen it.

Faithfully,

Rosario de Gortázar



## Report Contents

Organisation Chart.....	pg. 3
What is Acción Familiar? .....	pg. 4
Why we do what we do.....	pg. 5
What do we do?	
I. Continuous Training.....	pg. 6
II. Family Care Unit .....	pg. 8
III. Volunteering.....	pg. 9
IV. Research and Studies.....	pg.11
Website Visits.....	pg. 13
Funding.....	pg. 14
Associates.....	pg. 15



## Who are we?

### BOARD OF DIRECTORS

<b>President:</b>	Rosario de Gortázar e Ybarra
<b>Treasurer:</b>	Alfredo Lafita Pardo
<b>Secretary:</b>	José María Llorente Gozalo
<b>Chairs:</b>	Ignacio Bayón Mariné Javier Carvajal García-Valdecasas Pablo Díaz de Rábago Javier García de Fuentes Mónica López-Monís Gallego Ramón Moral Moro Iván Muñoz López de Carrizosa Lucas Oriol López-Montenegro Jesús Ramón-Laca Cotorruelo José Miguel de la Rica Basagoiti José Luis Rodríguez Jiménez Javier Ruiz-Ogarrio Herault Teresa Sáenz-Díez Rojas Patricia Teresa Tena Gutiérrez

### TECHNICAL TEAM

<b>Institutional Relations &amp; Volunteering:</b>	Isabel de la Rica Ojinaga
<b>Training Programmes &amp; Family Care Unit:</b>	Carmen Bustillo Sandra Jimeno Eusebio Martínez Díaz Ana Villota
<b>Research &amp; Studies:</b>	M <sup>a</sup> Teresa López López Viviana González Hincapié
<b>Administration:</b>	Nuria Lanuza Esparcia

Acción Familiar also relies on collaboration with: two journalists, the management support team, monitors, psychologists and lawyers from the Family Care Unit, and a group of Professors and researchers



## What is Acción Familiar?

Acción Familiar is a not for profit organisation that was established in 1978 with the aim of boosting the recognition and value of the role of the family within society.

Acción Familiar legally became a Non-Governmental Organisation and was recognised for its Public Utility in 1982. Since 2004, it has held Special Consultative Status with the Economic and Social Council of the UN (ECOSOC).

Areas of work:





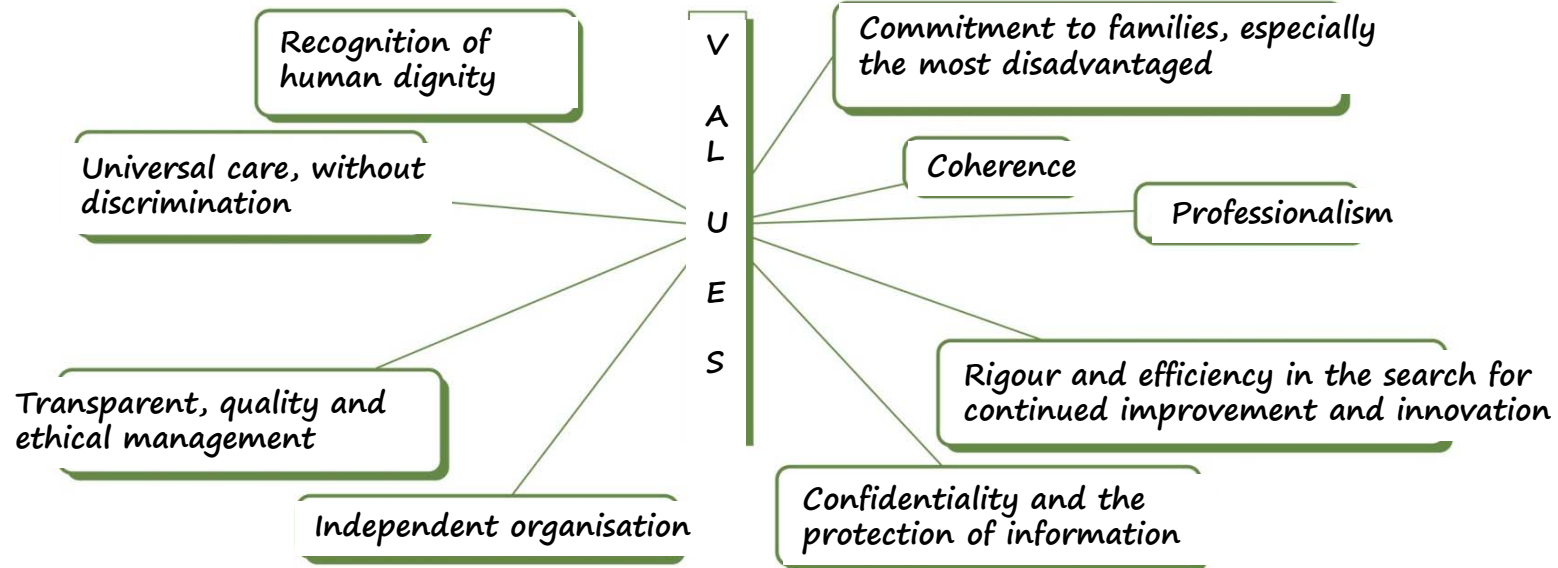
# Why we do what we do?

## MISSION:

To help, strengthen and promote the family as an institution.

## VISION:

To be the main point of reference in terms of direct care, research and analysis of family related issues.





## What do we do?

*What does this involve?*



*What is our objective?*

Provision of face-to-face training workshops to support families with their educational work, offering skills for their daily life through practical training.

These take place in Madrid, Aragón, Galicia, Murcia and Castilla la Mancha, in many different centres, but mainly in colleges, and educational institutes and associations.

The monitors are experienced psychologists, teachers and professionals in the socio-educational field that use educational resources made by Acción Familiar.

The courses are free for all participants and are financed through public, private and our own funds.

To support fathers, mothers and educators, creating spaces for meeting and reflection. Thanks to the dynamic nature of our support, problems are approached from a practical perspective, enabling them to be applied to family life.

We also work with the younger family members, strengthening their autonomy and ability to make decisions on their own.



## What do we do?

### 2015 Results

#### CONTINUOUS PROGRAMMES

- Family Education** Group training programmes for fathers, mothers and children.
- Family Leisure**
- Improving Coexistence** Aimed specifically at the prevention of risky behaviours, specifically adolescent drug use; offering tools to fight against group pressures.
- New Challenge**

*146 courses (1,460 hours). Total beneficiaries: 2,920*

#### SPECIFIC PROJECTS

- Shared Tutorials** In addiction prevention. 2,298 beneficiaries in Murcia.
- Participation** Creation of short films starring students promoting healthy leisure activities and addiction prevention. 417 beneficiaries in Murcia.
- Prevention at a Community Level through Open Education** Educational reinforcement, workshops and play activities aimed at personal development in children. 297 beneficiaries in Murcia.

*Total beneficiaries: 3,012*

#### VIRTUAL CLASSROOM

Offering Access to on-going guidance and training through online resources.



## What do we do?

### What does this involve?

Personalised, free psychological guidance, care and legal advice for individuals, couples and families, especially in times of crisis, risk and difficulty.

Methods: face-to-face, in Madrid, Zaragoza and Ferrol, and via telephone and Skype for anyone who seeks our help, regardless of where they live.

### What is our objective?

- To offer a warm, personalised welcome space to those who need it.
- To assist in the development of personal skills that are essential for 'building a family.'
- To propose new ways of preventing conflicts within the family environment, especially for those who are at risk of exclusion or situations of extreme vulnerability.



In 2015, we gave free psychological care and legal advice to 2,205 people.





## What do we do?



*What does this involve?*

This is one of the fundamental pillars on which Acción Familiar's activities are built upon:

With our volunteer programmes:

- We collaborate on attending to the needs of the children who live in the Children's Centres and Residences of Madrid, and in the socio-educational centre of Fundación Acogida.
- We help older people who live in Residences by offering them effective support focused on improving their quality of life.
- We run literacy and training activities for immigrants through Fundación OSCUS.



*What is our objective?*

Carrying out a care, selection and follow-up process with our volunteers; ensuring they receive training and adapting it to the specific needs of our centres so they can improve the quality of life of the beneficiaries.



*There is nothing bigger in this world, than the heart of a volunteer!* (James H. Doolittle)



## What do we do?

### Volunteer training courses

Through our Virtual Classroom, our volunteers are given access to training modules where they learn about both general and specific topics. In 2015, 83 volunteers took the course on children and 13 took the course on adults.

### 2015 data

400 requests for information on our programmes

We have interviewed more than 75 people throughout our selection process and hired 36 new volunteers.



Thanks to the generosity of our **120 volunteers**, who have dedicated more than 11,550 hours of personalised support and helping young and old people, we have contributed to socio-educational work and to the improvement of people's quality of life in:

#### **10 children's centres in:**

Chamberí, El Valle, Isabel de Castilla, Las Acacias, Las Rosas, La Rosa, Leganés, Móstoles, Vallehermoso and Peripatos. Fundación Acogida (San Blas). Fundación OSCUS.

**2 Nursing Homes:** Nuestra Señora de Montserrat and Nuestra Señora del Refugio.

Estimated direct beneficiaries: **240**, of which 80% were minors



## What do we do?

### What does this involve?

Conducting studies and research through our Honorary Family Policies Chair which has come out of our collaboration agreement with the Complutense University of Madrid signed in 2004 and renewed in 2012. This project has been possible thanks to the financial support of the Fundación Gondra Barandiarán.

### What is our objective?

To help increase awareness of the role of the family through thought and research.

#### **Educational Work:**

Technical assistance in creation of a Support Strategy for Families in the Comunidad de Madrid

### Our stats for 2015

#### **Publications of the results of our research:**

López López, M.T., González Hincapié, V. & Sánchez Fuentes, A.J. 2015, *Senior Citizens and Intergenerational Solidarity in the Family. In the Case of Spain*, Ediciones Cinca, Madrid.

López López, M.T. & González Hincapié, V. 2015, *The Position of Men and Women in the Workforce: Differences from a Family Perspective*, Ediciones Cinca, Madrid.



## What do we do?

### Conferences, presentations and participation in forums and seminars:

1. Conference "*The family, a question of state*" at the 5<sup>th</sup> Catholics and Public Life Conference in Burgos. January 16, 2015.
2. Conference "*The situation of the family today*" at the Parish of San Bruno, Madrid. February 11, 2015.
3. Presentation at the Round Table of the Municipalities for the Family Network in Fuenlabrada, Madrid "The design and evaluation of family policy: A study on the Comunidad de Madrid" February 19, 2015.
4. Presentation at the First Round Table of the Autonomous Council of Large Families in Valencia (Spanish acronym FANUCOVA) "*Supporting large families: From reasons to policies*" March 28, 2015.
5. Presentation at the Seminar "*Senior Citizens and intergenerational solidarity*". Family Institute of San Pablo University CEU Madrid. April 22, 2015.
6. Presentation at the Round Table "*Discussion on family*" at Ediciones Palabra at the launch for the book, '*Rediscovering the family: Diagnosis and Proposals*' Nicolás Álvarez de las Asturias (e). Fundación Rafael del Pino. June 11, 2015.
7. Presentation to the Toledo Pact Monitoring Committee at the Deputies' Congress, to present the 'Report on the maternity supplement in contributory pensions' July 14, 2015.
8. Presentation at the round table held at the Fundación Pablo VI for the course on the Social Doctrine of the Church titled, '*Evaluation of social redistribution models.*' September 7, 2015.
9. Presentation at the round table 'Social policies on family protection' at the 9<sup>th</sup> Iberamericana Conference on the Family in Madrid. October 16, 2015.
10. Presentation at the seminar on The Family Watch "*The Family as a public issue*". October 27, 2015.
11. Inaugural conference "*Education and Family*" at the 3<sup>rd</sup> Annual COFAPA Awards at the Caixa Forum Auditorium in Madrid. November 2, 2015.
12. Presentation at the round table "Family, conciliation co-responsibility" at the 10<sup>th</sup> National Congress for Rationalising Spanish Timetables: "Socioeconomic Model in Spain for the optimisation of time" CEU San Pablo University, Madrid. November 11, 2015.
13. Presentation of the book "Senior Citizens and Intergenerational Solidarity in the Family. In the Case of Spain." at the Fundación Rafael del Pino, attended by the Minister for Education, Íñigo Méndez de Vigo and the President of Acción Familiar, Rosario Gortázar e Ybarra. November 26, 2015.



[www.accionfamiliar.org](http://www.accionfamiliar.org)

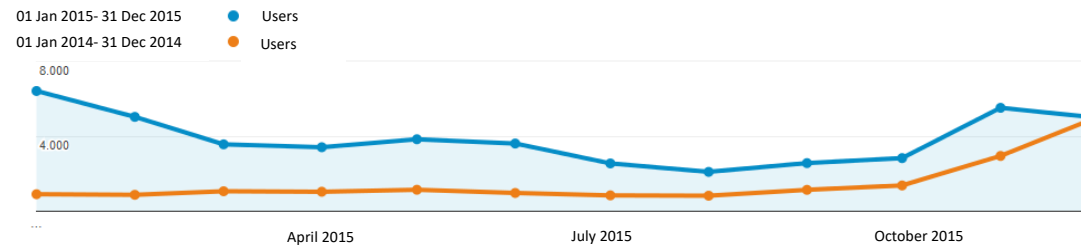


*What is our aim?*

- Raising awareness of the resources and services provided by Acción Familiar.
- Circulating research done on issues related to the family.

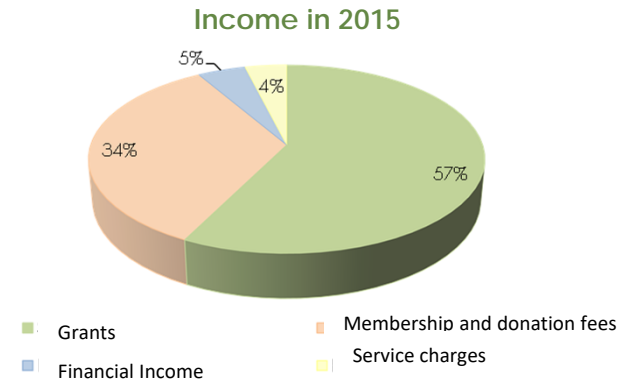
*Our 2015 statistics*

Throughout 2015, there has been a significant increase in visits to the Acción Familiar webpage, reaching a total of **45,437 users**, as compared to 17,652 in the year before. This is due especially to the greater interest in our services and work, as well as the SEO campaign.

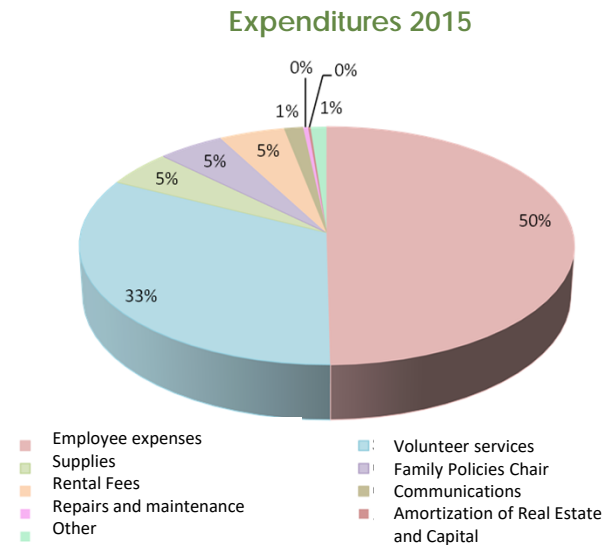




Revenue	2014	2015
Grants	174.143 €	215.978 €
Membership & Donation Fees	130.150 €	128.287 €
Financial Income	26.533 €	17.081 €
Service Charges	21.957 €	14.715 €
	<b>352.783 €</b>	<b>376.061 €</b>



Expenditures	2014	2015
Employee Expenses	196.936 €	204.207 €
Volunteer Services	115.651 €	133.872 €
Supplies	15.469 €	20.029 €
Family Policies Chair	20.000 €	20.000 €
Rental Fees	19.501 €	19.500 €
Communications	4.383 €	5.445 €
Repairs and Maintenance	1.373 €	1.573 €
Amortization of Real Estate and Capital	933 €	725 €
Other	5.827 €	4.827 €
	<b>380.073 €</b>	<b>410.178 €</b>
Deficit from previous year	-27.290 €	-34.117 €



*Accounts are audited annually by Ernst&Young.*



Ministry of Health, Social Services and Equality



Government Delegation for the National Drug Plan



Directorate General for Families and Children, Comunidad de Madrid



City of Murcia Department of Sports and Health



City of Cartagena: Social Services Department



Childhood Platform



La Caixa Community Service



Gondra-Barandiarán Foundation



Deloitte Foundation



Ernst & Young Foundation



Enrique Esteve Balet Foundation



Chamberi Enrédate Network



OSCUS Foundation (Obra Social y Cultural Sopena)



Welcome Association



Friends of Immigrants Association



Pilares Foundation



Complutense University of Madrid



The Complutense University of Madrid Foundation



Rafael del Pino Foundation



United Technologies, S.A.



Valora Foundation



Marina Martin Artajo General health Psychologist.



Ediciones Cinca



Ernst & Young



Mondo Lingua



General Management Services



Digital Marketing & Communication



Google AdWords





*Presentation of the book:  
"Senior Citizens and intergenerational solidarity in the family"  
Rosario Gortázar, Minister for Education, Culture and Sport Iñigo Mendez de Vigo, and María Teresa López*



*TelePatio Oscars in Murcia*



*Three Kings Party at Soci t  G n rale, Madrid*



*Risk prevention classes in Zaragoza*